

RATE CARD

FORTRESS OF SOLITUDE
YOUR FAVOURITE GEEK HIDEOUT



MOVIES, GAMING, COMIC BOOKS, TECH, TV, BOOKS, TOYS AND MORE

www.fortressofsolitude.co.za

ABOUT

Founded in 2011, Fortress of Solitude has become one of the most popular nerd and geek entertainment interest websites in South Africa, covering topics/reviews on movies, entertainment news, music, books, games, comics, board games, gadgets, cameras, technology and software.

With an average of 100,000 page views – 30,000 unique visitors per month (according to Google Analytics stats) and ranked +/- 400,000th in the world on Alexa Traffic Reports the site continues to grow with each passing month, establishing itself as a popular resource for reviews, interviews and news articles. Updated daily, the site continues to attract fans of “nerd” and “geek” culture, offering them a unique world-class web experience where they are free to engage via comment forums and social media platforms.

BRANDS WE'VE WORKED WITH

SAMSUNG SONY APPLE ACER CANON NIKON NOKIA MICROSOFT FUJI STER-KINEKOR NU METRO
BLACKBERRY OLYMPUS XBOX PLAYSTATION MARVEL DISNEY DC COMICS WARNER BROS.
ACTION LAB COMICS TITAN BOOKS IDW PUBLISHING IMAGE COMICS HP MAD CATZ 2000AD MRP
STAR WARS MOUNTAIN DEW CHECKERS WECHAT CELL C TWISP HIPPO.CO.ZA PHILIPS LOGITECH
HTC HUAWEI PICODI MWEB SEED EXPERIENCES STRUIK RANDOM HOUSE PRIMA INTERACTIVE LEGO

AUDIENCE

With an average of 3 pages per visit and a very low bounce rate, Fortress of Solitude attracts visitors from around the world – the most popular being South Africa, United States and United Kingdom (between the ages of 18 and 44).

With a fan base of 13000+ Facebook fans and 1200+ Twitter followers, Fortress of Solitude keeps its audience up to date with relevant geek content.



13 0000 LIKES +



1200 FOLLOWERS +



30 000 UNIQUE VISITORS /MONTH

WEBSITE ADS

TOP LEADERBOARD AD 728 X 90	●	R2500 (\$170) PER MONTH (30 DAYS)
MEDIUM RECTANGLE SIDEBAR AD 300 X 250	●	R1500 (\$100) PER MONTH (30 DAYS)
FOOTER AD 728 X 90	●	R2000 (\$140) PER MONTH (30 DAYS)

SPONSORED POSTS

SPONSORED POST (300+ WORDS)	●	R2000 (\$150) PER WRITTEN POST
PRESS RELEASES	●	R800 (\$60) PER POST

SOCIAL MEDIA

SPONSORED POST (FACEBOOK)	●	R1500 (\$100) PER POST
SPONSORED TWEET (TWITTER)	●	R400 (\$30) PER TWEET
YOUTUBE VIDEO UPLOAD (2MINS MAX)	●	R1500 (\$100) PER VIDEO
INSTAGRAM IMAGE POST (INSTAGRAM)	●	R300 (\$25) PER IMAGE

ALTERNATIVELY, BOOK US ON WEBFLUENTIAL: WWW.WEBFLUENTIAL.COM/FORTRESSOFS

WHAT THE F

What The F is the online lifestyle sister site to Fortress of Solitude and focuses on food, fashion, family, faith, flight (travel), popculture and fun.

for more info visit:

WWW.WHATTHEF.CO.ZA

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HOME

MOVIES

GAMING

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READ MORE

SEDUCTIVE

DEADLY

Byzantium Review

Byzantium Review

In a world with so many vampire movies, we can feel free to pick and choose, so there's really no excuse for shoddy work or repetitive themes. Byzantium, a lower budget Irish affair, manages to set its own tone, and

[Twitter](#) [Facebook](#) [StumbleUpon](#) [LinkedIn](#) [Pinterest](#) [Tumblr](#) [Google Plus](#)



Lego DC Comics Super Heroes: Justice League - Cosmic Clash Review

With that many colons in the title, you just know that Lego DC Comics Super Heroes: Justice League – Cosmic Clash is marketed on brand recognition for children. However, that is not always a bad thing. The LEGO series of

ESSENTIAL READING



Top Ten Ratchet And Clank Weapons

