

BLOG STATS

20K+

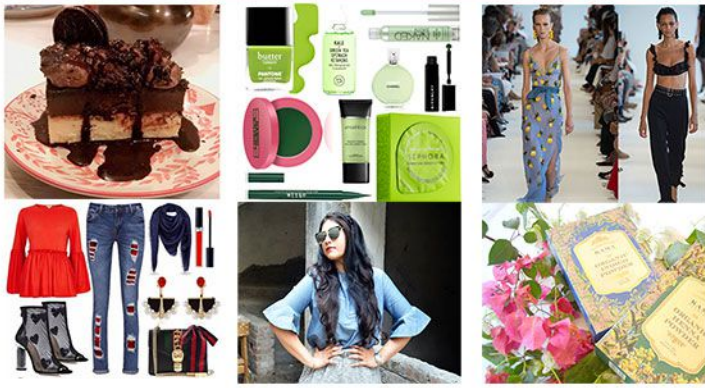
Monthly Pageviews

9K+

Monthly Unique Visitors

24K+

Social Media Reach



SOCIAL STATS



12k + @posherry



10.2k + @posherry



800 + @posherry_online



300 + @posherryonline
188k Monthly Views



Posherry is a new age Fashion & Lifestyle blog that began in 2016. We constantly try to bring fresh and exciting new trends to our readers. The blog features runway reports, information on Designers, top fashion industry news and fashion & beauty reviews.

Female	Male	Age 18-24	Age 25-34
66%	34%	32%	36%

India	United States
33%	40%

posherry

WWW.POSHERRY.COM/BLOG/

POPULAR POSTS



**KAMA AYURVEDA
SOLVES WHITE HAIR
PROBLEMS**



**WOMEN WITHOUT BRA
- THE BRALESS AND
NIPPLE FREE TREND**



**PHULKARI DUPATTA
WITH PLAIN SUITS
LOOK FOR A FESTIVE**

Mansi Tuli, a 25 year old Fashion Design graduate from NIFT runs the blog. Having lived in Saudi Arabia, Switzerland, London and now India she has a keen sense of International fashion.

She has previously worked as a Fashion Designer under International Designer Jean Pierre Braganza & Ace Indian Fashion Designer Varun Bahl. Currently working full time at Posherry as the Creative Head and is obsessed with fashion.

COLLABORATIONS

 **DIAMOND MELA** - Official Jewellery Partner

 **Sareez**

 **Witty Bae**
Designed in Australia

 **LEO PAJO**

 **hyperbole
accessories**

We would love to work together, get in touch:

Email: mansi@posherry.com

Mobile: +91-8800926631

Address: 244, Okhla Industrial Estate,
Phase III, 110025, New Delhi, India

COLLABORATION PACKAGES

		Giveaway	Instagram Story	Social Promotion	Guest Blog	Sponsored Post	Product Review	Brand Ambassador
SOCIAL PROMOTION	A post will be shared across our social media platforms with official hashtags and mentions (Instagram, FB, Pinterest etc.)and will stay there permanentley.	✓		✓	✓	✓	✓	✓
SPONSORED POST	A blog post on our blog in our style of writing while indirectly promoting your site/product . (Ex. Giveaways, Listicals, how to/where to posts etc.)					✓		✓
PRODUCT REVIEW	A blog post on our blog dedicated to your site/product with an honest review and professional photoshoot after testing or using the service/product. (Product required by the brand)						✓	✓
BRAND AMBASSADOR	Anything the brand needs done throughout the month at a professional level. Weekly posts, blogs, mentions about the brand, ad campaigns etc.							✓
GUEST BLOG	All guest posts will be 500+ words with quality content and images with strong references along with being an SEO optimized post. We would need atleast 2 backlinks to our site along with a bio.				✓			✓
GIVEAWAY	A great chance to increase your sales and following. The giveaway product is required by the brand and a discount code for our followers.	✓						✓
INSTAGRAM STORY	A post about the product/brand will be put on our Instagram story that will stay there for the maximum time allowed. Official hashtag given and brand mention will be put.	✓	✓	✓	✓	✓	✓	✓
		Free	\$10	\$40	\$60	\$80	\$120	\$500/m.