

CASEY E. PALMER

Husband. Father. Storyteller.



Casey is a husband to one and a father of two, telling his stories and sharing his experiences as a Black, Canadian Dad. From his home base in Toronto, Ontario, Casey shares his fatherhood journey as a way to connect with and support other parents, change the conversation around what it means to be a dad, and help other men step up.

Thinkr Marketing Group
@caseypalmer



8K

TWITTER FOLLOWERS
@CaseP



5.4K

IG FOLLOWERS
@caseypalmer



3K

FACEBOOK FOLLOWERS
@caseypalmer



125K

WEBSITE HITS
www.caseypalmer.com



1.14K

YOUTUBE SUBSCRIBERS
@caseypalmer



1.4K

PINTEREST FOLLOWERS
@CaseP

RATES

As a seasoned content creator and expert writer, Casey offers three signature content packages to meet your campaign needs. The best campaign strategies include an integrated and multi-pronged approach - and influencer services are no exception. Faithful followers - the highest value audience for your brand - engage with Casey's content across multiple channels. A mix of content with varying depths to the storytelling that Casey's audience has come to expect ensures your story is told in the most valuable way.

PACKAGES

A

\$9,620

- 1 Instagram Post (single, Static Frame)
- 1 Instagram Story (3 frames)
- 1 Blog Post (800- 1000 words, SEO optimized)
- Amplification
- Exclusivity - 60 days

B

\$11,785

- Instagram Carousel
- 3 Instagram Stories (3 frames each)
- 1 Blog Post (800- 1000 words, SEO optimized)
- Amplification
- Exclusivity - 60 days

C

\$16,700

- 2 Instagram Posts (single, Static Frame)
- 2 Instagram Carousel
- 4 Instagram Stories (3 frames each)
- 1 Blog Post (800- 1000 words, SEO optimized)
- Amplification
- Exclusivity - 60 days

A LA CARTE

\$800 Instagram Post (single, static frame)

\$900 Instagram Carousel

\$900 Instagram Video

\$650 1 Instagram Story (3 frames)

\$4,100 Blog Post (800-1000 words, SEO optimized)

\$150

Amplification*

(does not include content for ad campaigns, only on organic channels)

\$300

Exclusivity 60 days

\$100/each

Additional Content Contributors (Children)

ON REQUEST

Whitelisting