



jessika phillips

Relationships Will Always Be More Powerful Than Marketing.



The best marketing doesn't feel like marketing- it's relationship building. I help brands increase their ROI organically with their ideal audience through my C.A.R.E. Approach- real authentic relating techniques that drive repeat and referral business.



 PRESS KIT

www.JessikaPhillips.com



— MEET JESSIKA PHILLIPS

AKA Relationship Marketing Jessika

Jessika is a social media strategist known for her outspoken dedication to relationship marketing. Jessika's personal mission is to inspire people to love more, give more and be more through using authentic relationships everyday. She founded NOW Marketing Group in 2010 with only a laptop and a vision.

The company is now a Forbes recognized Agency Partner and a certified inbound partner with Hubspot. NOW Marketing Group works with more than 100 clients across United States and beyond, choosing to serve – not sell. Jessika teaches comprehensive relationship marketing, presents in a weekly videocast “Magnet Marketers” and hosts one of the largest social media midwest conferences, Social Media Week Lima.



KEYNOTE TOPICS

It's time to start thinking about marketing differently.



★ **DARK SOCIAL**

How to Exhort and Influence
in the Next Wave of Marketing

★ **AMPLIFY OUR MESSAGE**

From Disruptor to Desired
How to build a Craveable Brand

★ **COMMUNITY TO CONVERSIONS**

How a \$100 Ad Spend
led to \$100,000 in new business

★ **SALES + MARKETING**

Build a Smarketing Plan
Aligning your sales and marketing teams

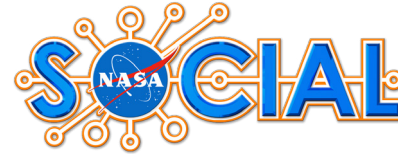
★ **RELATIONSHIP ROI**

Driving Business Growth
by Amplifying Relationships Online



— JESSIKA PHILLIPS

Previous Speaking Engagements



INBOUND2020
SPEAKER



I've seen Jessika in action on stage and as a speaker at her annual event, and I can say that in both instances she is a magnet for bringing extraordinary ideas, people, and creativity together into one place. Her gift is in building and creating a community that wants to be a part of something bigger than themselves. And her style in every aspect of her very being is to give more than she gets. Now, how rare is that? If you don't hire her then please take a step back, the line is out the door.



Bryan Kramer

*TED Speaker, Founder of H2H Movement, Performance Business Coach,
CEO at H2H™ Companies*

— JESSIKA PHILLIPS

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Linkedin.com/in/jessikaphillips



Pinterest.com/nowmarketing



Youtube.com/user/NOWMarketingGroup



Instagram.com/NOWMarketingGroup

*I care, I care a lot,
it's kinda my thing!*



— FEATURED IN

Forbes, Inc., NBC, Fox 10, Content Marketing Institute, SEM Rush, Social Media Examiner, Mari Smith, Wave.video, Agorapulse , Forbes Agency Council, Thinkific, SpeakerHub, Bryan Kramer, Influencer Inc. , Agents of Change, Response Suite, CIO Review, Engage Marketing Podcast, Making a Marketer, and hundreds more!!