

# Diamond Davis

LIFESTYLE BLOGGER + TRENDSETTER



## ABOUT DIAMOND AND THE YOUR COILYNES BLOG

Engineer by day, full-blown trendsetter and model by night. Your Coiliness (a nod to her coily hair) has taken her passion for fashion, beauty, and travel to curate looks and keep her followers up to date on all the latest trends. Diamond enjoys inspiring women to try new things, visit new places, and look amazing while doing it. She's worked with countless local and international brands, providing product reviews and event coverage. Diamond's goal is in her name- to shine bright and spread that positivity and energy to her followers.



/YOURCOILYNES  
46 followers



/YOURCOILYNES  
216 followers



/YOURCOILYNES  
524 followers



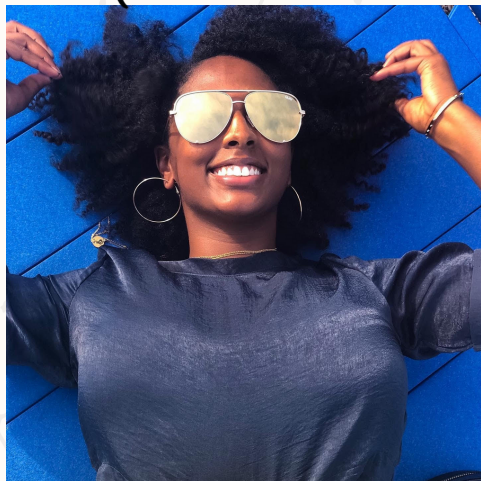
@YOURCOILYNES  
113 followers



@YOURCOILYNES  
2.5k+ followers  
avg engagement 18.7%

avg advertisement posts engagement 21.55%

## audience interest



**72%**  
BEAUTY & FASHION

**50%**  
BUSINESS & CAREERS

**42%**  
HOW-TO & STYLE

**45%**  
ENTERTAINMENT

**45%**  
TRAVEL & TOURISM

**CASEAPP**

**TRUE**  
TRUE & CO.

**VICHY**  
LABORATOIRES



**Africa's BEST**



Other collaborations and partnerships include: Rellery, Bird Bee, byMdegrees, BFYNE, 12th & Viv, Mend on the Move & Bubbl'r

## collabs



**59%**

of readers are women  
41% are men

**75%**

of readers are from U.S.  
3% are from the UK and Canada

**26%**

of readers are women  
ages 25-34  
21% are men

**23%**

of readers are 18-24  
12% are men