



Artful Dodger Beard and Tattoo

2016 catalog



Who are we

As a child I would anticipate the visits to the local barbershop, and a milkshake from the "Armview" restaurant with my grandfather. Sitting in this unchanged wartime shop, I would take in the smells of the shave cream, the sounds of the clippers, and of course the pin ups on the wall. I watched as men with war tattoos came in and shared stories, joked and laughed. I realized that the barbershop was a place where all men are equals. A place where any man could get cleaned up, look, and feel good.

As I grew older I discovered a love for the tattoo culture. Tattooists were cut from the same cloth as the barbers; working men and women who expressed themselves through their art. Later I met a wonderful woman named Ashley Muise who shared the same love for the culture. A hair stylist by trade who had recently stepped back from the business. When I decided to sell my handmade beard oil, Ashley was the first to support. Along with her support, she decided to add original tattoo creams to the Artful Dodger line up.

With much support and love from our family and friends, Artful Dodger beard oil was born. We hope you too can join our family.



Ryan Webber
Founder

• Beard care



Ashley muise
Co-founder

• *Tattoo care*



Steven Suter
Sales Rep

• Halifax area



Beard Oils



Dapper

- sweet peppermint and black liquorice.

Carrier oils: Apricot kernel, Argan, Jojoba.

Essential oils: Fennel, Bergamot, peppermint, patchouli

Wholesale: \$12.50 Retail: \$25.00



Barbershop

- Reminiscent of the barbershops of old, this citrus spice is similar to bay rum.

Carrier oils: Apricot kernel, Argan, Jojoba.

Essential oils: Orange, Lime, Bergamot, clove, Cinnamon, Nutmeg

Wholesale: \$12.50 Retail: \$25.00



City Slicker

- City Slicker is a Peppermint and Tea Tree scent is inspired by 1950's rock and roll, pin ups and antique cars.

Carrier oils: Apricot kernel, Argan, Jojoba.

Essential oils: Peppermint, Tea Tree



Classic

- Scent free

Carrier oils: Apricot kernel, Argan, Jojoba, Hemp seed

Essential oils: None

Wholesale: \$12.50 Retail \$25.00



Beard balm and soap



Beard balm

•Used to tame and condition beard hair. This lightly scented beard balm pairs with all beard oil scents or on its own. Balm helps to shape beard leaving it soft and hydrated.

Ingredients: Apricot kernel, Argan, Shea butter, Beeswax

Essential oils: Cedar wood, Clove

Wholesale: \$12.50 Retail: \$25.00

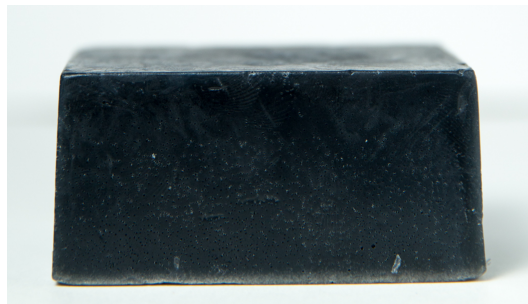


Activated Charcoal Bar soap

•A once - twice weekly clarifying beard soap. Use to remove excess wax, oil and gunk. Activated charcoal acts like a filter sucking up and removing rancid odours. Bar soap gentle enough for your face, but strong enough to clean and refresh beard

Carrier oils: Vegetable oil base soap, charcoal, Avocado oil

Essential oils: Bergamot, black pepper, fennel, frankincense





Tattoo



Tattoo balm

- A protective balm and moisturizer designed to aid in the tattoo healing process. Cold pressed hemp seed oil is infused with dried Chamomile and Calendula flowers. Tattoo balm reduces inflammation, swelling, itch and promotes faster healing to preserve and protect fresh ink.

Ingredients: Beeswax, Calendula and Chamomile infused hemp seed oil, Shea butter, Vitamin-E, Coconut oil.

Wholesale: \$11.00 Retail: \$20.00





Wholesale commitment

Artful Dodger is wholesale focused. We do sell on our website, but at the same price as the retailers. We would rather a customer run to your shop than pay shipping. Our ultimate goal is to become only wholesale focused.

Social media

- We want to work for you! Our website will have a "retailers" page listing all retailers with a link to your website or page. We are committed to visiting our retailers for social media updates on Instagram and Facebook. When you tag us in a post we will re-post.



Supply

- Supply is a big deal. We will be constantly building our inventory so we can get to you faster.

Service

- We believe personal service is important. When you buy Artful Dodger we view you as part of the family. Feel free to contact us whenever however, about whatever. If you have a question we have an answer!

The box

- Upon your first order you will receive a signature Artful Dodger box to display your product. This box acts as a silent seller, we know you are busy anything we can do to help, we will.





Pricing

Beard products

- Beard Oil 1.7 oz/ 50 ml \$12.50+ tax Msrp \$25.00
- Beard Balm 3 oz/ 88 ml \$12.50+ tax Msrp \$25.00
- Bar soap 4 oz/ 115G \$ 8.00+ tax Msrp \$15.00

Tattoo Products

- Tattoo Balm 3 oz/ 88ml \$11.00+ tax Msrp \$20.00
- Tattoo Butter 3 oz/ 88 ml \$11.00+ tax Msrp \$20.00





Packages

We understand these packages may not work for your location. Please do not hesitate to contact us at info@artfuldodgerbeardoil.com to tailor something to your needs.

Beard starter pack

- Beard oil 5 of each scent - 20 bottles
- 5 Beard Balm
- 5 Bar soap
- 5 beard wash

\$420 + tax

Beard wholesale pack

- Beard oil 10 of each scent - 40 bottles
- 10 Beard Balm
- 10 Bar soap
- 10 beard wash

\$840 + tax

Beard oil and balm only

- Beard oil 10 of each scent - 40 bottles
- 10 Beard Balm

\$625 + tax

Beard and Tattoo starter pack

- Beard oil 5 of each scent - 20 bottles
- 5 Beard Balm
- 5 Bar soap
- 5 beard wash
- 5 Tattoo balm
- 5 Tattoo Butter

\$520 + tax

Beard and Tattoo wholesale pack

- Beard oil 10 of each scent - 40 bottles
- 10 Beard Balm
- 10 Bar soap
- 10 beard wash
- 10 Tattoo balm
- 10 TattooButter

\$1040 + tax

Beard and Tattoo no soap

- Beard oil 10 of each scent - 40 bottles
- 10 Beard Balm
- 10 Tattoo balm
- 10 TattooButter

\$825 + tax



Packages

Ordering

- www.artfuldodgerbeardoil.com. Click Retailers, then create an account. After verifying your email please send an email to
- info@artfuldodgerbeardoil.com to let us know who you are, we will then give you access to online wholesale ordering.
- Please allow 3-4 days for processing.

Payment

- We accept cash, credit and Interact-e transfer. Cash can be paid on delivery or pick up.
- To pay cash or e transfer please email us your order.

Delivery/pickup

- Orders in halifax will be delivered free
- Orders in Moncton area will be delivered free.
- We are testing flat rate \$20 shipping to all remote areas. Free shipping for orders over \$500 before tax.



Thanks !

For product info or pricing inquiries please contact info@artfuldodgerbeardoil.com or call/text 506-381-0909. We will also respond to Facebook and Instagram messages.

Images that inspire us





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