

Blue Hydrangeas

A PETITE FASHION AND STYLE BLOG •

2017 MEDIA KIT



ABOUT THE BLOG

The Blue Hydrangeas is a petite fashion and lifestyle blog created to inspire petite women to look and feel their best! I want women to feel stylish for work and for weekend wear. Through this blog I share my overall sense of fashion. I discuss clothing beauty finds as well as style tips.

I want my life to be an inspiration to others. I want to show women how to live a life that is fulfilled and happy while trying to balance a busy work and family life. People come to read my blog to hear my honest opinions and my genuine voice.

MEET APRIL

I am a wife, a mother to four young children, a professor and physician as well as an award-winning professional photographer. I am 5'2" and 43 years old. My passion is creativity! I show this through my style, my photography, and my lifestyle. I love to teach and this blog allows me the opportunity to help others discover their own style and live their life to the fullest!

SERVICES OFFERED

- Sponsored Posts
- Product Features
- Sponsored Ad space
- Web Banner Advertisements
- Brand Ambassadorship
- Social Media Campaigns
- Sweepstakes, Contests, Sampling

Have something else in mind? Contact me!

For all sponsored opportunities, payment can be made via Paypal

PRESS & PAST PARTNERS

- | | |
|------------------|--------------------------|
| • Ann Taylor | • Alice and Trixie |
| • Maggy London | • Daniel Wellington |
| • MM LaFleur | • Leota |
| • Chicwish | • L'Occitane en Provence |
| • Simon Malls | • Tutu Moi |
| • Vera Bradley | • Cuddy Studios |
| • Shein Official | • Welly Merck |



KEEP IN TOUCH

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STATS

Instagram / @hebluehydrangeas 111,000

Facebook / @thebluehydrangeas 3360

Twitter / @drmolly 770

Pinterest / @drmolly1 1119

As of August 2017

Blog founded July 2016

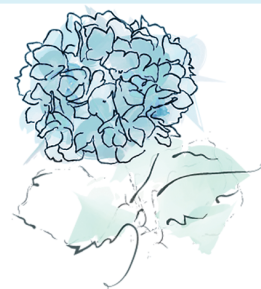
AUDIENCE

Monthly Pageviews: 7571

Monthly Unique Visitors: 02692% Female 8% Male

Age 21-35 (72%) And 35-45 (28%)

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POLICIES AND PROCEDURES



1. I reserve the right to refuse to work with any advertisers that are not consistent with my brand.
2. I reserve the right to preview ad(s) and make recommendations to compliment the aesthetics of my blog.
3. Product sample(s) must be sent to me for sponsored posts and giveaways (myself and the winner(s)).
4. All opinions, insights, and recommendations on your products for my blog are my own. Helpful tips and highlights about your products are welcome.
5. PayPal Payment must be sent to evans267@yahoo.com to begin a sponsorship.

SPONSORSHIP PACKAGES

Sponsored Post

\$300

Have your product displayed for my readers styled by me. I create professional, personalized and purposeful targeted branded content for a detailed blog post. A giveaway option is also available for further engagement with my readers.

Individual Social Promotion

\$250

A shout-out on any social media channel of your choice featuring your brand, products, or services.

Sponsored Ad Space

\$100/month

Limited ad space is available. Reserved for our favorite brands and products.