

Christine Marie

MEDIA KIT · 2018



ABOUT THE BLOGGER, CHRISTINE

Christine Marie Hart is a Los Angeles based creative blogger and influencer behind Christine Marie, a fashion and lifestyle blog. She is a fashion graduate from Kent State University and has a knack for finding good sales and creating a put together look. When Christine is not blogging, you can find her enjoying yoga classes, hiking, sipping on organic smoothies, and shopping the latest fashion trends!

Blog Stats

500+
Unique
Visitors

1,000+
Monthly Page
Views

13.4k+
Instagram

 www.Christine-Marie.com

 Hello@Christine-Marie.com



ABOUT THE BLOG

Christine created Christine Marie Blog, as a creative outlet to inspire, encourage, and motivate others on their journey in life. Whether it's the latest fashion essentials or a new recipe for a healthier lifestyle, Christine has you covered. Her creation of this blog started in March 2017 with great responses and support. Christine's favorite style combinations are a mixture of vintage pieces to feminine bohemian details. Christine loves to explore different styles that reflect her personality and interests. "I encourage my readers to join me as I navigate through my twenties and explore the avenues of fashion, beauty and fitness!"

MY READERS ARE YOUR CONSUMERS

More than 77% of my readers are 18-35 year old women. They are college or university educated. They live mainly in the USA, Canada, and UK. Top cities are New York, Los Angeles and Houston. They're fashion savvy, budget friendly, dedicated shoppers, and active career driven individuals. They're creative, culturally engaged, and media savvy. They also keep up with the latest social and fashion trends. In short, my readers are your consumers. They are ready to trust and listen to you and to buy your products!

PRESS + PAST PARTNERS

~Bumble & Bumble
~Clarins
~Clinique

~Daniel Wellington
~Dove
~Hairfinity

~KENRA Professional
~Lancome
~LIKetoKNOW.it

~L'Occitane
~Ole Henriksen
~Orlando Pita

~Pantene
~Sephora
~Vanity Planet



Christine Marie with Groopdealz

HOME DECOR

Audience

60% Women **77%** Ages 18-35 **47%** United States

- *New York*
- *Los Angeles*
- *Houston*



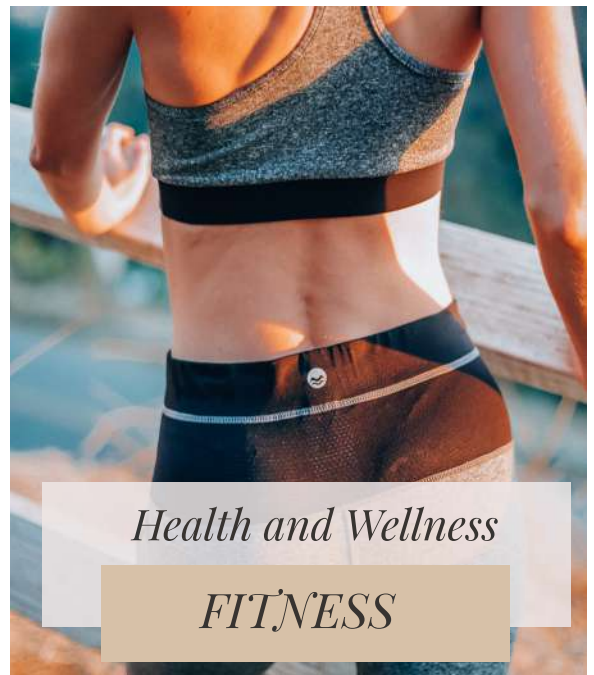
Sharing beauty tips and tricks

BEAUTY



As seen on Keds Instagram

FASHION



Health and Wellness

FITNESS

SERVICES OFFERED

- ~Sponsored Posts
- ~Brand Ambassador
- ~Events and Travel
- ~Giveaways
- ~Affiliate Programs
- ~Product Reviews



200 +

@Christinemariestyle



330+

@cmariieblogger



13.4k+

@christinemariestyle



440+

@christineehart