



EDI CALLIER

RECORDING ARTIST | PRODUCER | SONGWRITER
ALTERNATIVE POP/SOUL

WWW.EDICALLIER.COM

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EDICALLIER@GMAIL.COM



2022
BEST
NEW
ARTIST

ABOUT

Born August 10th in Portland, Oregon, Edi Callier is a recording artist, singer, songwriter, multi-instrumentalist, producer, and mental health advocate. His music can best be described as an eclectic blend of soul, funk, rock, pop, R&B, and jazz with some international flare - sort of like if Prince, The Weeknd, Bruno Mars, George Duke, Danny Elfman, and Miguel had a baby in church and it listened to exclusively Indian, Latin, and African music for a year.

Armed with a mission to spread a message of love, life, happiness, and the pursuit thereof to a world in need through the universal language of music, his diligence has captured the eyes and ears of artists and talent buyers across the nation as he's been seen as an opener for artists such as **Grammy® Award-winning artists Tank (SAVAGE Tour)** and **Cocoa Sarai** as well as **Gary "Lil G" Jenkins of Silk**, as a **headliner for festivals such as the Collard Greens Music Festival, Sweet Auburn Music Festival, Taste of Soul Music Festival Atlanta, Juneteenth Atlanta Music Festival**, as a performer for **Centennial Olympic Park's Prince Tribute with Lil' John Roberts (Janet Jackson) and Tres Gilbert (Bobby Brown)**, at the historic **Apollo Theater in Harlem, New York**, at **The Viper Room on the Sunset Strip, The NAMM Show, Sofar Sounds, California Worldfest**, and on the first season of the **FOX Television show 'The Four: Battle for Stardom.'**



EDI CALLIER

is in his 20's

is Plant-based

is Los Angeles Based

is an Independent Artist

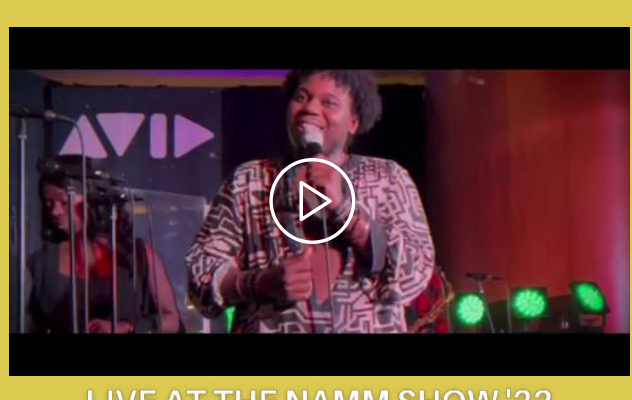
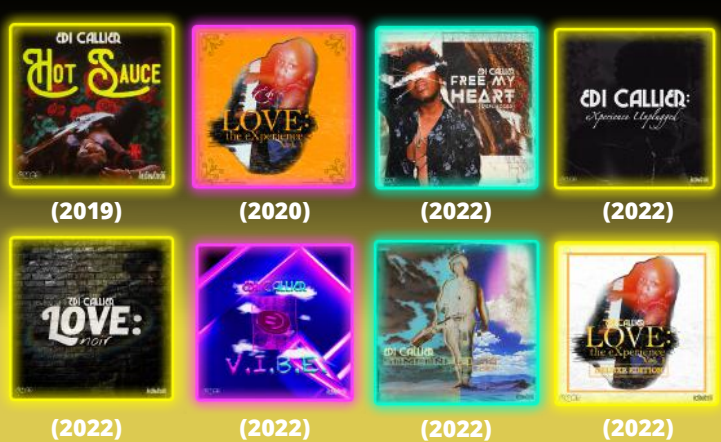
is a Mental-health advocate

plays drums, percussion, piano, guitar, bass, trombone, etc

has produced with/for artists and producers such as Rauri, Davion Farris, Khao Cates, and B.o.B.

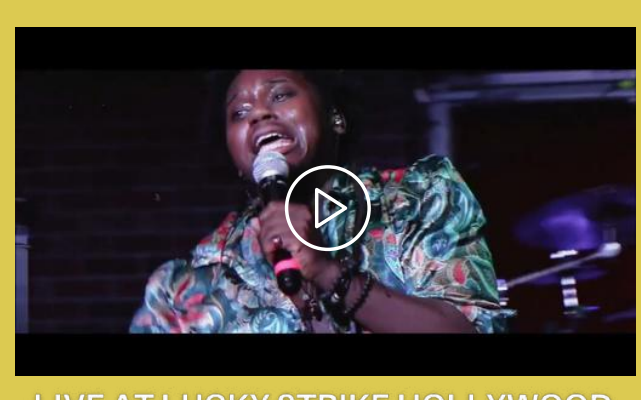


RELEASES



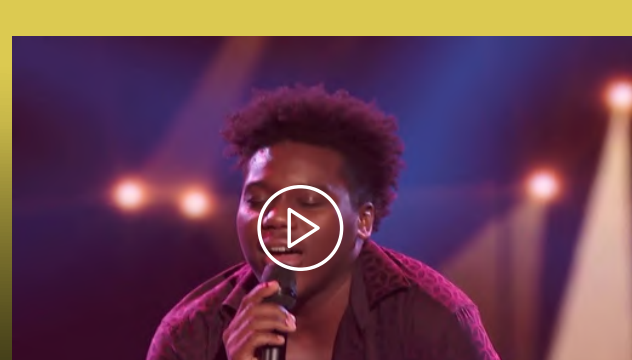
LIVE AT THE NAMM SHOW '22

Edi Callier and his band perform live at the 2022 edition of the legendary NAMM Show conference in Anaheim, CA (includes behind the scenes footage).



LIVE AT LUCKY STRIKE HOLLYWOOD

Edi Callier debuts songs from his album 'LOVE: noir' with his band live on stage at Lucky Strike Hollywood in Hollywood, CA.



APPEARANCE ON FOX TELEVISION'S 'THE FOUR: BATTLE FOR STARDOM'

Edi Callier gets his globally televised performance debut with his rendition of Nick Jonas' song 'Jealous' on the first season of FOX Television's 'The Four: Battle for Stardom'



ACOUSTIC MASHUP OF 'HOT SAUCE' AND 'POWER' ON THE OUTLET UNPLUGGED

Edi Callier is joined by vocalist Kindal Tate for an acoustic rendition of his songs 'Hot Sauce' and 'Power' from his album 'LOVE: noir' at an interview for The Outlet Unplugged. (Features guitar from brand partnership with Donner Instruments)

PRESS

"This beautiful artist speaks music as his first language. That's a fact everybody can all agree on. Dear God, thank you for Edi Callier!"

SAM CORRAZZA
UNXIGNED HIGHLIGHTS

"...no more half-steps, no more 'almosts'." "...I'm spending every day that I have left working towards achieving my goals, manifesting my vision, and doing what I love."

EDI CALLIER
CANVAS REBEL INTERVIEW

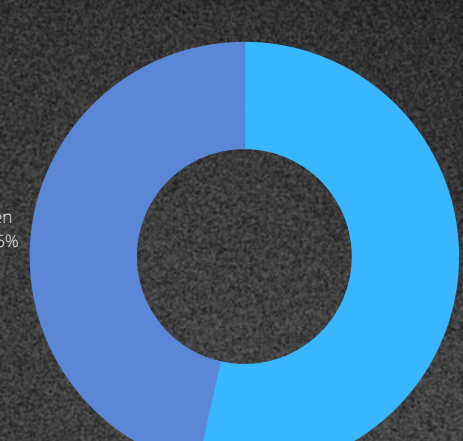
"He's an individual. You know how some people just try to fit in the mold so much? I saw that and appreciated that about [him] from the beginning."

SHERIESE NICOLE
WRFQ 89.3 ATLANTA INTERVIEW

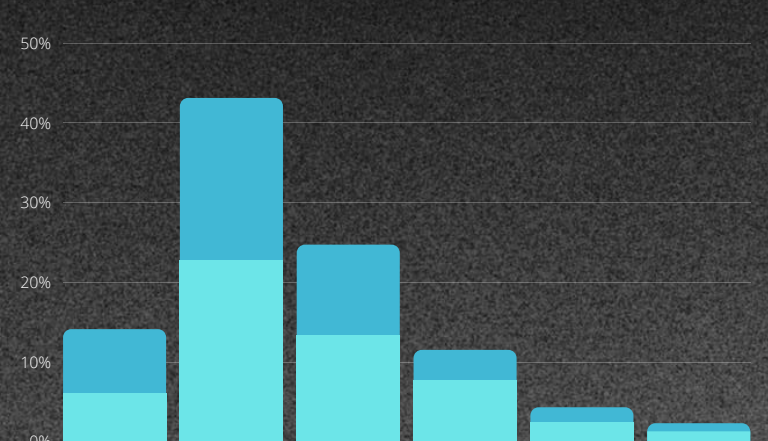
STATS

*subject to change

FACEBOOK AUDIENCE

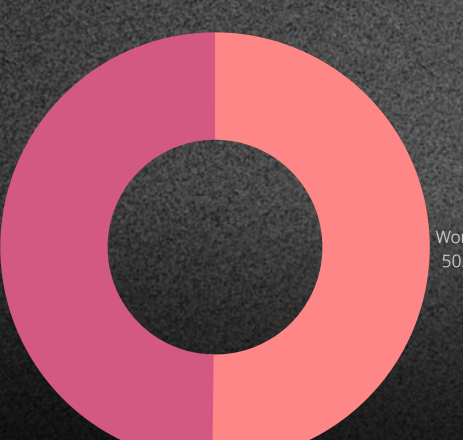


Page Reach 2022: 250,300

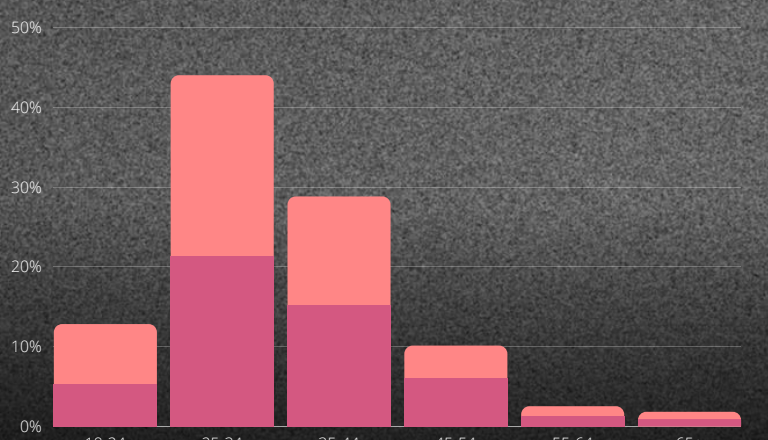


Top Cities 2022:
Atlanta, GA - 17.2%
Los Angeles, CA - 1.7%
New York, NY - 1.4%
Memphis, TN - 1%
Kansas City, MO - 0.8%
Portland, OR - 0.6%

INSTAGRAM AUDIENCE

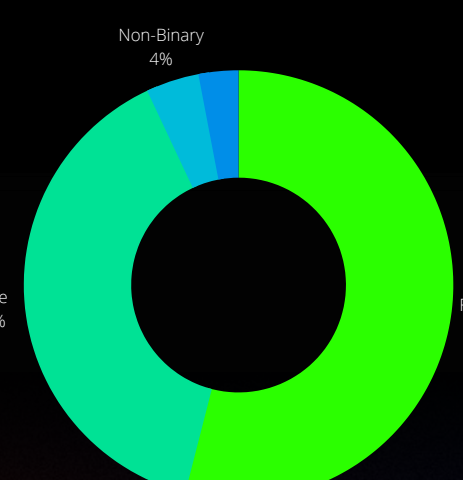


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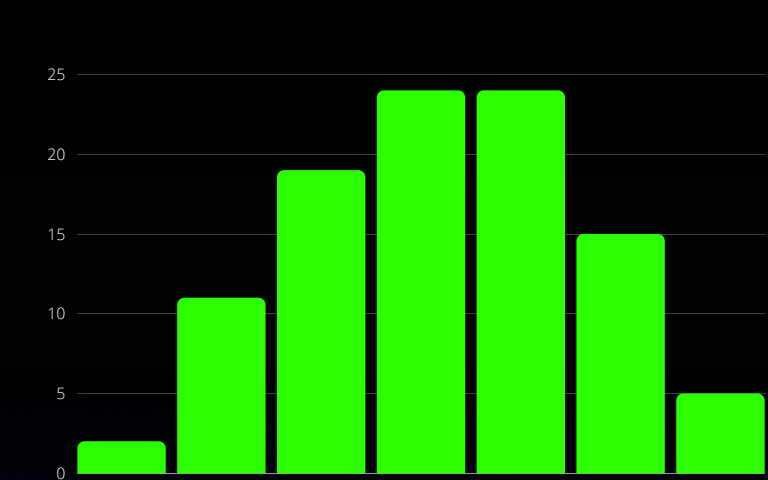


Top Cities 2022:
Atlanta, GA - 12.7%
Los Angeles, CA - 4.8%
New York, NY - 1.7%
Chicago, IL - 0.7%
Yerevan, Armenia - 0.7%

SPOTIFY AUDIENCE



Top Cities 2022:
Los Angeles, CA
London, UK
São Paulo, Brazil
Atlanta, GA
Johannesburg, South Africa
Melbourne, Australia
Lima, Peru
Santiago, Chile
Barcelona, Spain



Top Countries 2022:
United States
United Kingdom
Brazil
Australia
Canada
Mexico
Germany
South Africa
France
Philippines

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MUSIC + VIDEOS