



Abudhabitiming.com

Russian language internet-magazine **Abudhabitiming.com** is original media product developed in UAE capital by professional journalist with 20 years experience in print, broadcast, digital and advertisement.

Abudhabitiming designed to inform Russian speaking community of UAE on all aspects of life in Abu Dhabi and tourists, considered as one of top nationalities visiting country, about wonderful tourism destination.





Connections and Finance

Over the years ADT built valuable connections on all levels – with Governmental organizations, CIS embassies, private sector, UAE and Intl. Media and bloggers. From 2015 ADT financially supported monthly by an International company.



The new materials are published 3-7 times a week. They consist of business and consumer news, interesting facts, events, stories and interviews. All reports are illustrated with original, done on purpose, pictures or provided by PR. Subjects selected to reflect development of Abu Dhabi and to correspond the interests of Russian speaking audience. Content is authentic, entertaining, refreshing, up to date and value adding.

Started from September 2013, it shows ever growing audience interest from different parts of the world.

Following tab is representing all time leaders in pages viewing.

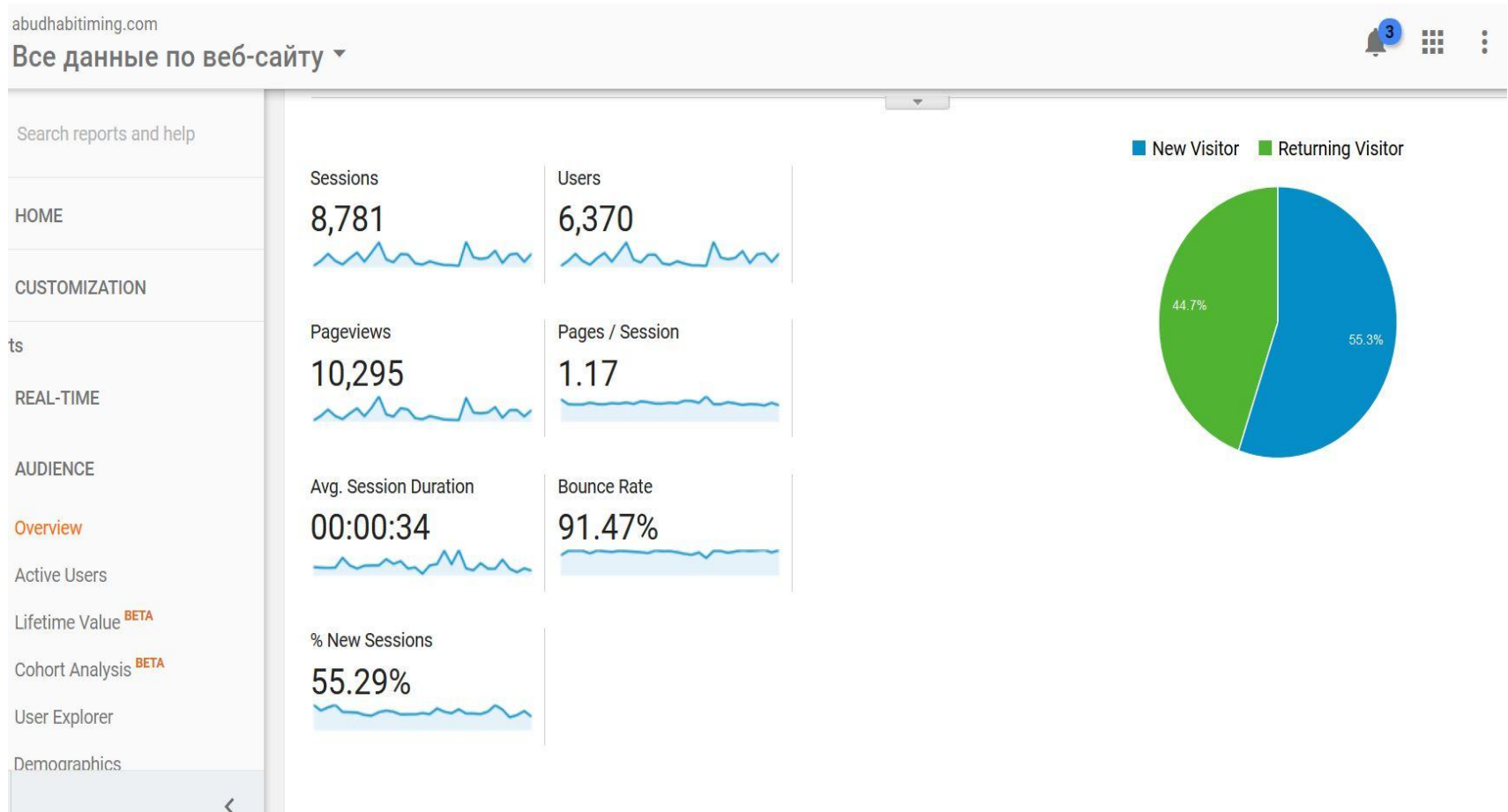
- United States (UAE traffic)
- United Arab Emirates
- Russia
- Ukraine
- Germany
- Canada
- Serbia
- Belarus
- United Kingdom

Following tab is representing last month viewers

- United States
- United Arab Emirates
- Russia
- Ukraine
- United Kingdom
- Netherlands
- Egypt
- Kyrgyzstan
- Kazakhstan
- Belarus

Statistics

- The stats of June – July 2017 demonstrate stability, which originates from 2014 when blog showed 10 k viewers monthly. The ratio of Returning visitors is 44 %. The dominating age categories: 18 to 44 y.o. Genders: men are 54%.





- To the moment, Abudhabitiming.com is only reliable and up to date source for information about the capital's life in Russian language . Additionally, Google translation button is available, making the content accessible to the people of all nationalities.
- All information published at the site is promoted on Social Media: Facebook, Pinterest, Twitter , Russian language Odnoklassniki , Instagram. You Tube is in future plans.

All these makes Abudhabitiming attractive for the business targeting Russian speaking residents, who live in Abu Dhabi, Dubai and other Emirates. As well as Russian speaking community around the world consist of more than 20 million people.

Abudhabitiming adds incredible value to the companies media investments and demonstrates personalized approach to every subject.



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Call: 050-412 83 11

With best regards: Elena Bensbaa – Journalist, Founder

www.abudhabitiming.com.

