

little looks

& BIG PICTURES

THE STORY BEHIND THE BLOG

I'm Kylie, a dress-obsessed, style-loving twenty-something making my way around the Windy City. I created Little Looks & Big Pictures to serve as a source of inspiration for hustling ladies looking for little bit of fashion, beauty or lifestyle motivation.



ABOUT MY READERS

My readers are loyal, trend-seeking, passionate women, primarily ages 18-35. They shop high and low; they love a good deal but will pay more for great quality. They are busy ladies who strive to balance it all, but still give themselves time to read, create, and shop. My readers are growing, expanding and ever-changing and I cannot wait to take the fashion, beauty, and lifestyle journey with them.



2.5k



646+



273+



538+



109+



blog statistics

Monthly Pageviews: 2,232
Monthly Unique Visitors: 1,227

7k

MONTHLY ORGANIC *reach*

62k

MONTHLY ORGANIC *impressions*

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