

Pretty FIT FOODIE



Pretty Fit Foodie was created to combine my two passions in life, Fashion and Food. You can expect to find the latest looks straight from my closet, personal beauty tips, original recipes, local restaurant reviews, event coverage and more.



About Sondra

Sondra Barker spent ten years living in Los Angeles working as a model and host. She has also been a make-up artist for MAC, is a certified personal trainer & pilates instructor, and currently works as a social media strategist. She is also a 5yr Gold Badge Elite Yelper and enjoys cooking just as much as exploring local foodie finds.

sondra@prettyfitfoodie.com
www.prettyfitfoodie.com
 310.497.0263

Social Media



Total Reach: 68k

Instagram (fashion): 18k Instagram (food): 11.5k
 (400+ Average Likes per Photo)

Twitter: 9k (10+ average likes & re-pins per post)

Pinterest: 1k Facebook: 2k

Blog Views per month: 25k

Collaborations

- Dedicated Posts
- Product Reviews
- Restaurant Reviews
- YouTube Videos
- Social Media Promotion
- Advertising Banner Space
- Giveaways
- Modeling



Southern California Travel

Sponsored Post

A sponsored post includes a well written SEO Optimized blog post with professional photographs. Specially curated posts on relevant social media platforms including Facebook, Instagram, Twitter, and Pinterest. Elite Yelp review if applicable.



Restaurant Reviews

Media Coverage

Media coverage can include pre-promotion of the event, professional pictures during the event, and a coverage article with accompanying social media posts after the event.



Events, Excursions, & Charities

Marketing

Does your business need assistance in brand recognition and development? Through my company [Butterfly Social Media](#) I am also available for social media management, content creation, food and product photography, website creation, event coordinating and more.



Local Businesses

Brands

