Pages of Travel

pursuing a life of adventure and sharing our experiences as we travel across the globe

Media Kit 2017

www.pagesoftravel.org

Who We Are

We are Logan & Kallsy Page, a United States couple who have been fortunate enough to travel to some extraordinary places in the time we have spent together. After spending a summer in Australia and Fiji for mission work, and honeymooning in Jamaica, we realized that we wanted to have a lifetime filled with experiences while visiting places we had never been. We then created our travel blog and decided to use this project to not only share our own story, but to also to share the stories of the beautiful places we visit, and the wonderful people we meet. Our hope is that we can encourage others to travel with us and share their journey as well.

Our Mission & Focus

We believe in communicating the power of experiences with others while traveling around the globe. We couldn't do this without the amazing gear and tools that we have purchased or received from our partnerships. Being a teacher and a medical student, we are a little different from other travel writers. With limited time, our focus has been one or two world trips a year and several mini trips within the United States a year.

Our mission is to provide others with informative tips, travel guides, and honest reviews of helpful gear to purchase and use. We try to connect with everyday people who want to make the most of their travel opportunities.

Blog Statistics & Audience

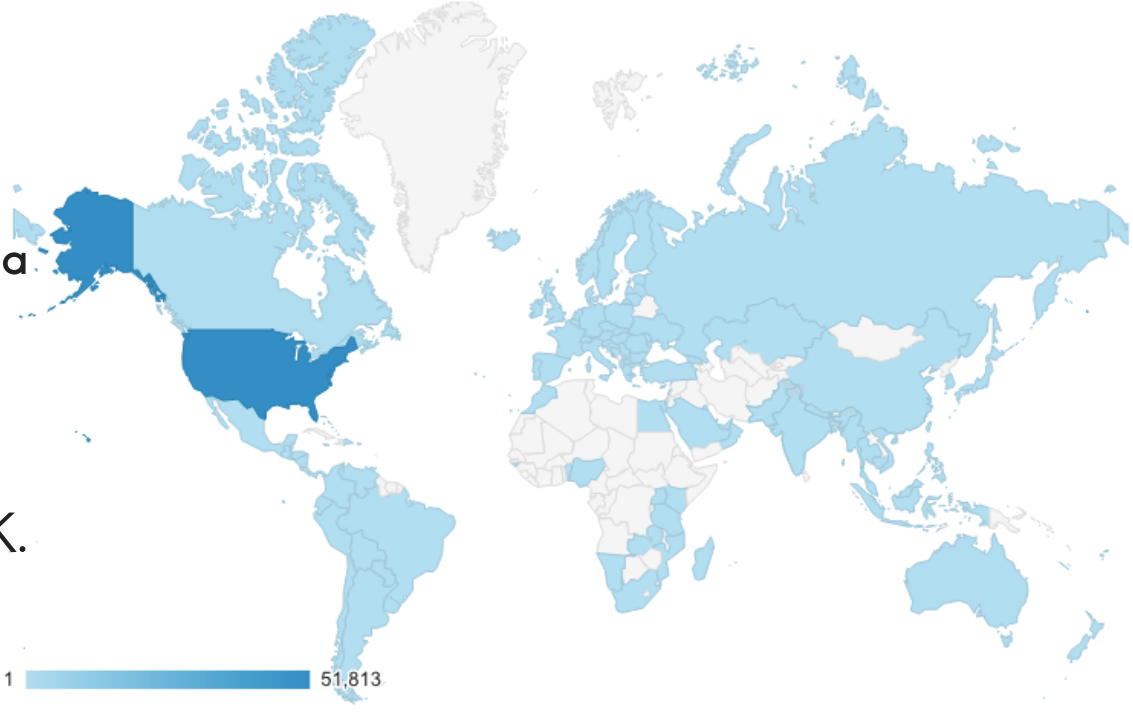
Monthly Page Views: 25-30k+

90% of readers are from the USA

5% of readers are from Canada

1% of readers are from the U.K.

4% of readers are from other countries



*Statistics pulled from May 2017 - June 2017

Social Media Statistics

*as of August 2017

Facebook:
1.9K+ fans

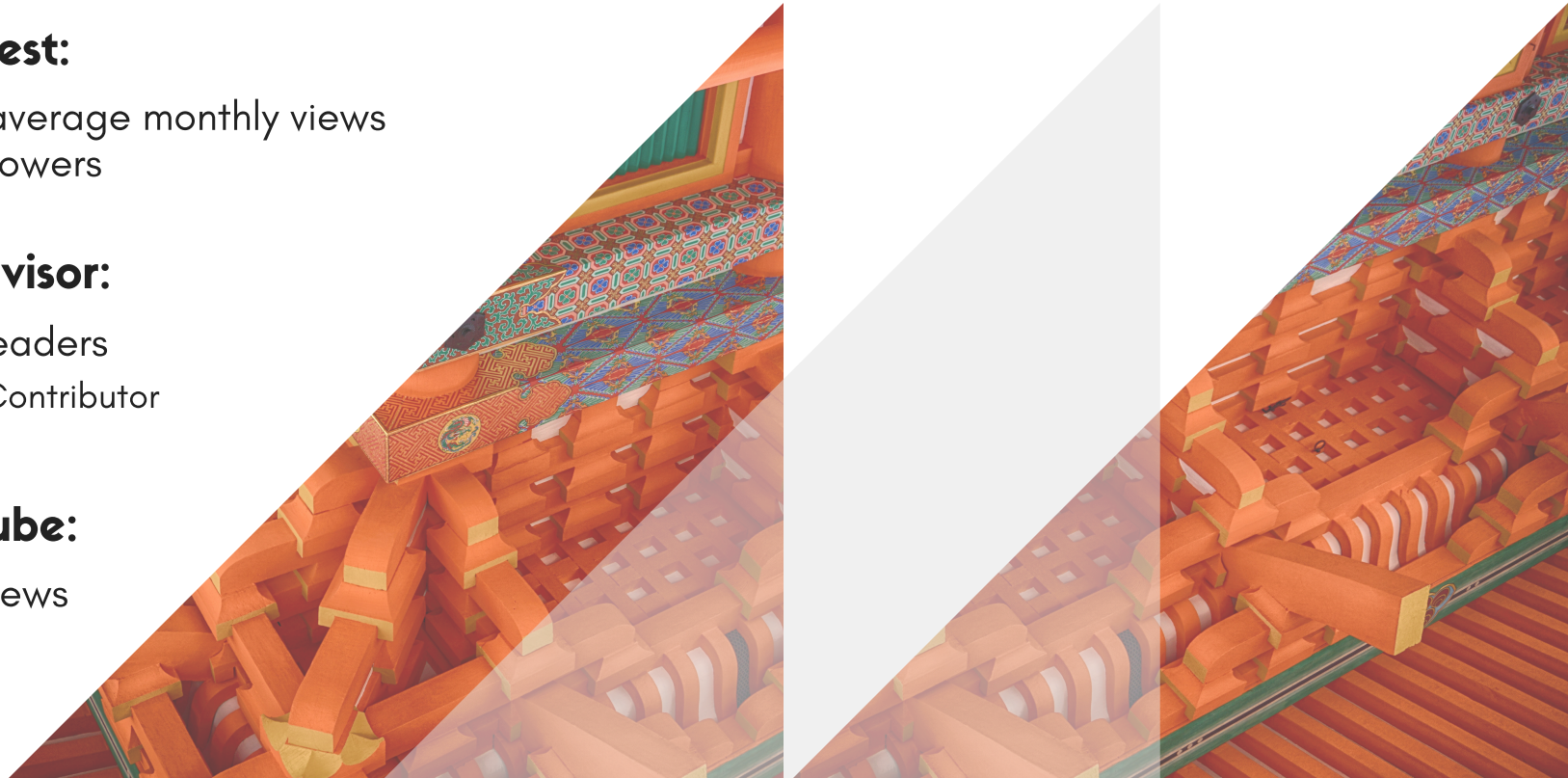
Twitter:
4K+ followers

Instagram:
15.5K+ followers

Pinterest:
500K+ average monthly views
1.5K followers

TripAdvisor:
215k+ readers
Level 6 Contributor

YouTube:
4.5k+ views



Why Partner With Pages of Travel?

BENEFITS

- Professional representation of your company, product, and/or brand
- Reach a large, targeted audience that is active and engaged.
- Creative Campaigns

SERVICES

- Sponsored Posts
- Video Creation
- High-res, Action, or Drone Photography
- Instagram Takeovers
- Social Media Marketing
- Brand Partnerships
- Hotel Reviews
- Product Reviews
- Press Trips
- Giveaways or Contests

***Contact us for current rates**

Who We've Worked With

Pages of Travel

If our focus appeals to your product, brand, or company please contact us.

Click

pagesoftravel@gmail.com

Social Accounts

Instagram

Twitter

Facebook

Pinterest

YouTube

Travel Blog

Click!