



# JASMINA RUBEN

Stylist | Creative Direction  
Production | Coordination | Consultant

## ABOUT ME

I am Jasmina Ruben, an editorial and commercial visual fashion producer & stylist. I aim to look at every detail with a fresh eye. I try not to get influenced by what is out there, but instead find inspiration within my own imagination.

Finding unique handcrafted pieces is my ideal for an original story telling, I work very closely with outstanding creatives from Mauritius and abroad. I try to work by listening to my intuitions, team-members and clients needs to cultivate my versatile style.

I started styling in 2013, since then I pursue the need to express my creativity through this medium and I do believe that creativity has no borders and that beauty is everywhere.

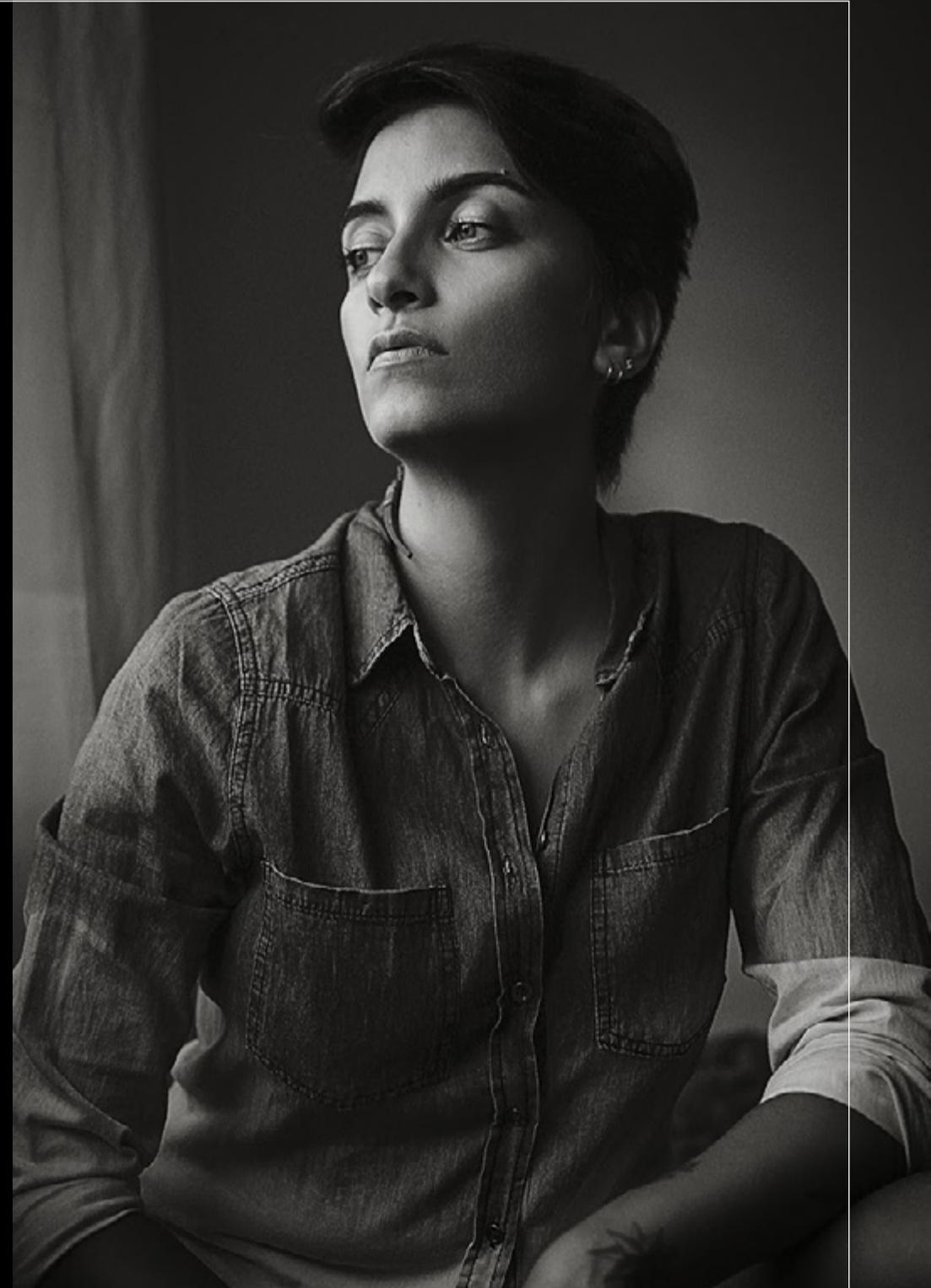
Find more of my creative work on [www.therubenismag.com](http://www.therubenismag.com)

In 2015, I studied in Mumbai, India, where I gained more confidence in creative art direction and ever since I have worked on various projects for local and international editorial magazines, fashion brands, commercial advertising, movies and Tv Show's mostly for the EU and South African market.

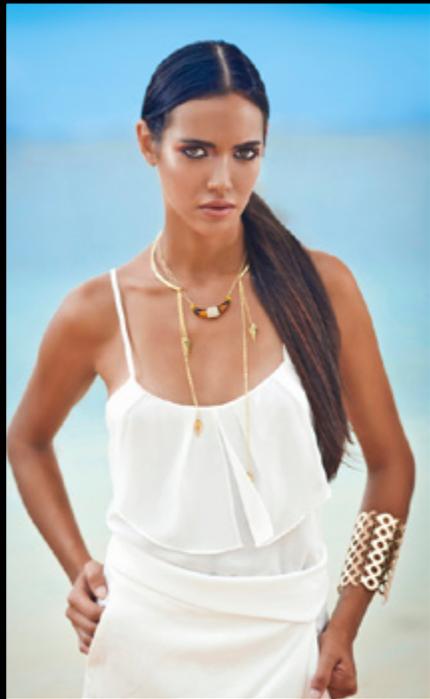
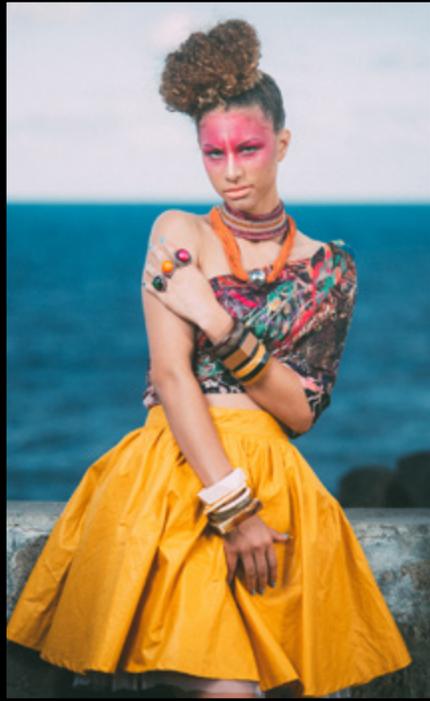
Since my return to my adoptive island Mauritius in May 2015, I have built my own production house and acquired a lot of experience on all levels of the production line. I am lucky to have very reliable creatives as my team members and be able to take projects from A to Z.

I would be happy to learn more about your upcoming projects and have you count on me for the realization of your project in Mauritius or abroad!

There is only one of you in all time, this expression is unique. And if you block it, it will never exist through any other medium and it will be lost. — Martha Graham

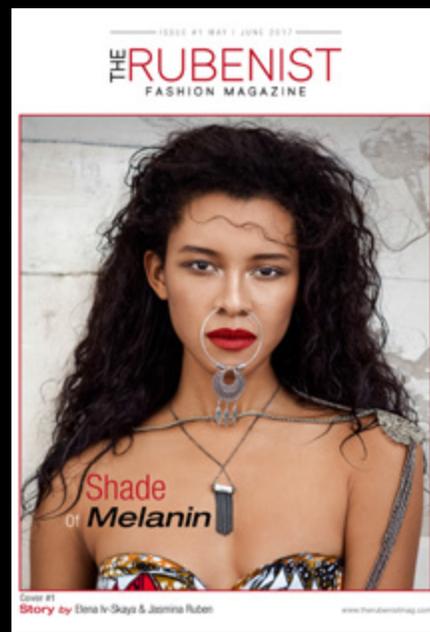
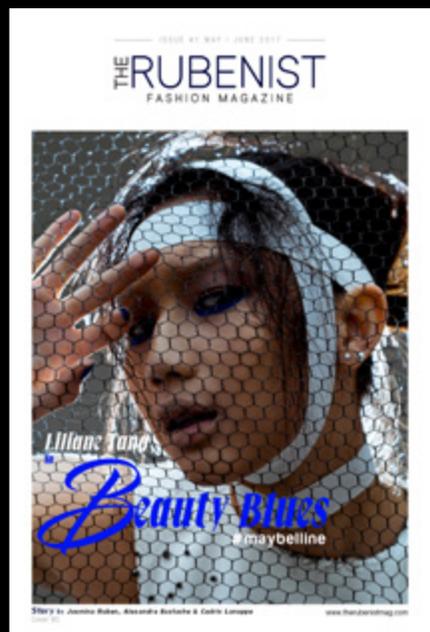
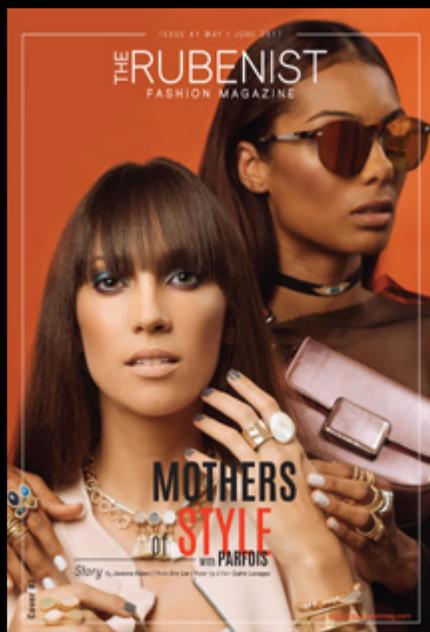
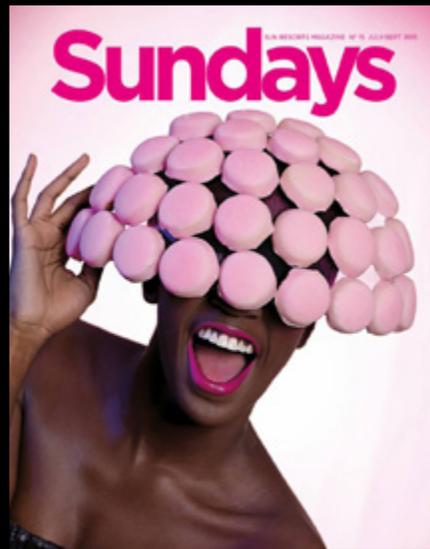








COVERS



## PRODUCTION

Jasmina Ruben is a fashion stylist, producer and creative director based in Mauritius that works with the finest local talents and fashion professionals worldwide to produce outstanding high-end imagery and videos for local & international projects!

Mauritius is lucky to have a vast variety of stunning locations, some of the best resorts in the world and is renowned for amazing beaches around its coasts. Contact us to shoot your next campaign or commercial here!

### Creative-Art Direction

We help you to create an eye-catching concept for your next campaign, commercial or editorial, build the right creative teams and define your visual identity.

### Fashion Styling

We have an intuitive eye for trends and focus on originality. We do fashion styling by passion principally for commercial advertising, brand styling, fashion editorials and look-books.

### Visual Production

Now you are closer to building the right team for your upcoming project. Let us help you the right photographer/videographer for a stunning result. We also offer the services of a visual producer, which is in charge of the logistic side of your next shoot. So that no detail is left apart and your project runs in one flow!

### Content Production

Most of your marketing strategies are now online, right? We assist and help you produce the original content that will bring your

clients closer to buying or booking your services at a low cost.

### Location Scouting

We know the best spots of the island, the 65km square has no limits for us and we have secret spots we would be happy to share with you.

We would be happy to hear from you, contact us at [project@jasminaruben.com](mailto:project@jasminaruben.com)...you are a step closer to shooting in Mauritius.

The Mauritian government offers a 30% rebate scheme for productions.

See you soon in #ShootingParadiseMauritius : )



Hello,

I'm looking forward to hear from your projects. Contact me at  
project@jasminaruben.com  
for enquiries and bookings or use below enquiry box.

If you want to collaborate on a creative project, mail me at above

You are a model and want us to produce your folio & composite?  
Mail us at above address.

I'm happy to know more about your ventures & be part of it.  
Connect with me on social media's, links below;



Creatively Yours,  
Jasmina Ruben