

# BIANCA BLOGS

L I F E S T Y L E | F A S H I O N



## BIANCA PALUMBO

My name is Bianca. I am currently 22 (going on 23). I was born and raised in right here in Boston where I spend most of my time! I graduated from Endicott College in 2017 with a Bachelor's Degree in Business Marketing, Minor in Communications. At Endicott I founded the Women in LEADership Organization as a place to empower young women and hold true to that mission post-graduation.

### Where I've Been:

I finally made it off the East Coast in 2017 when I took off to Anaheim, CA with a school group. This past year I also visited Bar Harbor, ME and the US Virgin Islands (St. Thomas & St. John). I've been to Florida more times than I can count including Miami, Fort Myers, West Palm Beach, and Orlando. Every few years I make my way to New York City with friends or family to enjoy the busy atmosphere!

## THE BLOG

I use my blog as a place to write about everyday lifestyle and fashion topics. I love connecting with others and helping them along their journeys. My goal has always been to uplift and inspire others through my writing. I am always excited to learn more about my readers and have genuine conversations with them!



1.3K  
Followers



19.2K  
Followers



1.6K  
Followers



## SERVICES OFFERED

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- Sponsored Posts
- Speaking Opportunities
- Attending Events
- Product Reviews
- Blog Post Coverage
- Social Media Promotion
- Hospitality Reviews

## AUDIENCE REACH

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- 19.2K Followers on Instagram
- 7.8% Engagement Rate
- 2.5K Monthly Views
- 1.2K Average Photo Likes
- 30 Average Comments



## BRANDS

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- Sperry TopSider
- Adidas Women
- Anne Klein Watches
- Marriott Hotels & Resorts
- Reebok Classics
- and more!

## CONTACT ME

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