

AMYCHHABRA



FASHION, BEAUTY
LIFESTYLE & TRAVEL
BLOGGER

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ABOUT AMY CHHABRA

A Delhi based Architect turned Fashion Influencer and content creator since 2015 who loves to write about fashion, her personal style, Luxury, Beauty, Lifestyle and Travel. A makeup Geek who loves travelling and is passionate about her field of expertise. She constantly create content to connect with her audience. she has worked with almost over 300 + A listed Brands. **I am an INSTAGRAM & FACEBOOK VERIFIED INFLUENCER.** I am also Honoured to be featured on Page 3 in TOI mutiple times, TOI Photo gallery(Celebs),Exclusive articles in Zeenews, Yahoo.com, IBP live, World news, IB times, New18 & many more Prestigious publications like Women times , Urban Asian, Mayur samwad, Newsmonks etc where my exclusive Interviews are published.

STATISTICS

INSTAGRAM STATS:

AGE GROUP: 18-35 YEARS (85%)

WOMEN:70%

MEN:30%

IMPRESSIONS: 4 - 7 LACS

INSTA STORY VIEWS: 30K-40K

INSTA STATIC POST: 25K+GST

INSTA VIDEO: 45K+ GST



3,05,000+ INSTAGRAM
(AMY_CHHABRA) (VERIFIED)



46,000+ BLOG VISITORS
(WWW.AMYCHHABRA.IN)



19,000+ FACEBOOK
(AMYCHHABRA.IN) (VERIFIED)



7500+ ROPOSO
(AMYCHHABRA)



1200+ TWITTER
(AMYCHHABRA)



SOME BRANDS I HAVE WORKED WITH:

GOOGLE | JABONG | CHARLES & KEITH | KAYA | ORIFLAME | AMAZON | M & S | TIMEX
LAKME | LA SENZA | KOHLER | CHANDON | FUJIFILM | WESTSIDE | TITAN
RADO | KIEHL'S | HIMALAYA | QUAKER | 99JEWELS | MALABARGOLD & DIAMONONDS
PROMOD | RALPH LAUREN | GAS | LEVIS | SWATCH | INTEC | FACES | HOTSTAR |
KOREAN TOURISM | SHARJAH TOURISM | STALKBUYLOVE | KAZO | WELLA | LIVON
FOREST ESS | MASSIMODUTTI | KOHLER | MAXFASHIONS | VICHY | SPLASH | LOTUS
KERASTASE | LOREAL PROF | NOKIA | HONOR | AVON | BODYSHOP | AMERICAN EAG.
DLF PROMENADE | PACIFIC MALL | PANASONIC | MYNTRA | ONE+ PHONE | JAQUAR
BOBBI BROWN | ESTEE LAUDER | SURYA FANS | LULU & SKY | PLUM GOODNESS
GILETTE | BUDWEISER | CORONA | HOEGARDENINDIA | TATA | JIO | PAYAL JAIN
LE MERIDIEN | SPEEDO | RELIANCE TRENDS | KATE SPADE | PC JEWELLERS | TVS
LEISURE HOTELS | RITU KUMAR | FOREVER21 | KAMA AYUR | LIVA FASHION | OMKAR
URBAN CLAP | MAC COSMETICS | ASICS | NYKAA | VEET | DLF MALL OF INDIA | CCD
LONDON FW | HUAWEI | HAMDARD | BIOTIQUE | KIKO MILANO | BATH & BODY WS.
ASIAN PAINTS | PEPSI | VLCC | CADBURY | AVENE | SHOPCLUES | GEETANJALI
SALON | LONDON SCHOOL OF TRENDS | RELIANCE JIO | PONDS | PAYTM | MOSCHINO
RED CHILLI ENT | MAHESH BHATT PROD | HIMALAYAN WATER | ANAMIKA KHANNA
| INGLOT | DANIEL WELLINGTON | RED CHILLY ENTERTAINMENT | INNISFREE |
MAYBELLINE | OBAGS | BOBBI BROWN | SKYBAGS | HIMALAYA | BRANDFACTORY

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TWITTER : @AMYCHHABRA

Below are complete commercials

All the Below commercials are an approximation

INSTA STATIC POST = 25K + Taxes

BRANDS CREATIVE POST = 20K + Taxes

INSTA CAROUSEL POST = 30K + Taxes

INSTA VIDEO POST = 45K+ Taxes (Rest Depends on the content)

INSTA STORY charges = 9K+ Taxes

INSTA LIVE (10 Minutes) = 25K+ Taxes

Multiple INSTA STORIES(where content creation is required): same can be discussed over a call

On Ground activity/Event + 1Static IG post+ 1 story = 45K + Taxes

Blog + 1 Insta static post + story = 50K + Taxes

IG Giveaway post = 25K + Taxes

IGTV Video = 45K + Taxes (Depends on content)

FB static post = 9K + Taxes can be discussed

FB video post = 20K + Taxes can be discussed

Twitter = 1.5K + Taxes

In case the Brand is looking for more then 2 post ideally will be charged at 20K but alternatively for any other discussion you can reach out at 9711674402 to discuss the same. PS: All prices are excluding GST