

THE
Fashionable
ACCOUNTANT
by Nikki Arnold



A Fashion, Finance & Lifestyle Blog

MEDIA KIT

THE
Fashionable
ACCOUNTANT
By Nikki Arnold



*Orlando, FL, United States
Fashion Stylist, Finance Specialist,
Blogger, and Charitable Advocate. I
provide free styling tips, lifestyle
tidbits, and financial advice for the
everyday woman.*



28K



1.1K

TRAFFIC

46K Monthly Page Views

26K Monthly Unique Visitors

As of March 2018

BRAND SPONSORSHIPS

- Jord Watches
- Daniel Wellington
- Smile Brilliant
- Smile Direct Club
- BlogHer
- The Makeup Show
- The Vinoy Renaissance
- Longboat Key Club
- Universal Studios
- Earl's Orlando
- Spectrum Wireless
- Intel
- Bernie's Coffee
- Smart Water | Vitamin Water
- Centrum
- Day Owl Rosé
- Barefoot Wine
- Sheln | Romwe
- Fynd Fashion Boutique
- Vera Bradley
- Coastal Eyewear
- 42 Dubonnet
- Mindful Minerals
- Marriott TownePlace
- Holiday Inn Express
- SeaWorld
- Jergens
- Origins
- Neutrogena
- Aveeno
- Schwarzkopf
- Coca-Cola
- Empress Gin
- Emergen-C



PRESS

- *South Street Co Blog Article - March 2017*
- *Specter Wireless - May 2017*
- *Style Collective Blog Article - June 2017*
- *Universal Orlando Blog - June 2017*
- *Holiday Inn Express Suites SeaWorld - March 2018*

SERVICES

- *Sponsored Blog Post*
- *Partial Sponsored Post*
- *Sponsored Mention*
- *Product Review*
- *Social Media Promotion*
- *Event Hosting*
- *Giveaways*

MEMBERSHIPS

- *RewardStyle*
- *ShopStyle*
- *Style Collective - Regional Leader*
- *Fem City*
- *Junior League*