

Beauty and Lifestyle

The Pink Velvet Blog

By Niharika Verma



NIHARIKA VERMA

A full-time blogger, social influencer and a social media manager. Commerce Graduate from Delhi University. Belongs to Punjab and currently living in Noida, India. I Blog and Influence on **Beauty, Skincare, Health, Food and Lifestyle.**

WWW.THEPINKVELVETBLOG.COM

THE BLOG



The Pink Velvet Blog is a Beauty and Lifestyle Blog covering Skincare, Makeup, Food, Health and Lifestyle, Product Reviews, New Brand Launch, New Product Launch, Restaurant and Cafe Reviews and Blogger Events.

Product/Website Reviews on Blog are the unbiased and personal opinion of the Blogger.

Featured and Interviewed under "**Top Upcoming/Top 30/ Top Indian Lifestyle Bloggers**" over 5 Times



1.4 K+
Page Likes



800+
Followers



10.3K+
Followers



30K Monthly
Readers

NICHE/CATEGORY

- Beauty
- Skincare and Makeup
- Health
- Food
- Lifestyle

SERVICES OFFERED

- Sponsored Blog Post
- Accepts Sponsored Guest Post
- Brand Collaborations
- Social Media
- Product Reviews
- Attending and Covering Events
- Social Media Managing

AUDIENCE REACH

- 30k Monthly Blog Readers
- 89% Unique Visitors
- 2500 Reach/Instagram Post
- 500 views/Insta Story
- 500 Reach/Tweet
- 500 Reach/FB Post

BLOG DEMOGRAPHICS

- Age: 25-34 (50% Readers)
- Age: 18-24 (37% Readers)
- Gender: Female (87.3% Readers)
- Gender: Male (12.7% Readers)
- Indian Readers - 70%
- US - 20% | Rest - 10%
- DA 26 | PA 36 | Alexa 1,985,156

CONTACT ME

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BLOG

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SOCIAL MEDIA

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