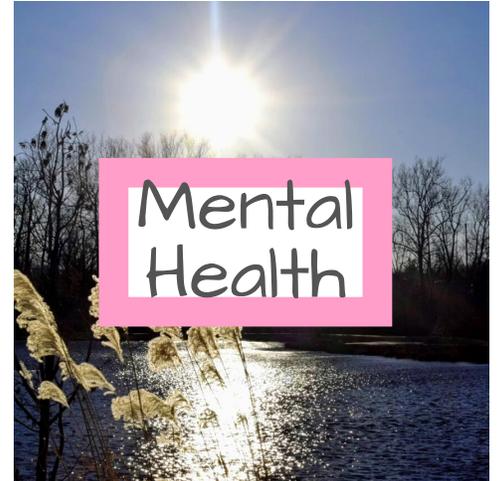




The Mom Kind

AN AUTISM, SPECIAL NEEDS, & PARENTING BLOG



ABOUT THE BLOGGER

Alicia Trautwein is an inspiring mother of three Autistic children who has Autism herself. She uses her experience as a certified life coach to coach parents who are struggling to raise their children with Autism. Trautwein feels her life's purpose is to bring awareness & acceptance to autism.

ABOUT THE BLOG

The Mom Kind has been recognized as one of the best Autism blogs for the past three years & is chock full of resources for parenting neurodiverse children. From parent coaching sessions to caregiver advice, Trautwein covers all of the bases about raising a family with diverse needs. She emphasizes that in addition to taking care of their families, moms need to make time for themselves, too, & strive for balance in their daily lives.

BLOG STATS

| | |
|-------------------|----------------|
| 30k | 25k |
| MONTHLY PAGEVIEWS | MONTHLY UNIQUE |
| 2k | 95% |
| SUBSCRIBERS | WOMEN VIEWERS |



Mission Statement

Alicia's mission is to spread awareness and acceptance around Autism. She is a writer and motivational speaker specializing in discussions around parenting of Autistic children. She is an expert in Autism parenting, Autism in the workplace, Autism in girls, Autism and ADHD, Sleep, Wandering, Autism safety, and more.

Past Collaborations

Alicia has worked with a diverse collections of brands, ranging from small specialty brands to major corporations. Her collaborations include Walmart, Optimum Nutrition, Green Giant, Vitafusions, Clif Kids Bars, Toys for Tots, Amazon Alexa, Mightier, Angelsense, Great Wold Lodge, and many more.

SOCIAL MEDIA



35k



10k



40k



7k

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Sponsorship Rates

SPONSORED POSTS

Sponsored Posts are unique blog posts created to showcase your product in an authentic and creative way. These posts are often highly engaging copy wise and can range from tutorials to informational posts. Post usually have a content direction that ties in the product or brand without a review. Packages with social promotion are available.

PRODUCT REVIEW

Product Review includes a full post dedicated to your brand. These honest reviews include a product (or service) description, pros & cons, and custom photography. These posts are usually heavy on high quality imagery, which can be negotiated for brand use. Product or service is required in addition to monetary fee, in order to provide review

GIVEAWAYS

Giveaways include one blog post or Instagram post to promote the giveaway. Giveaways are a great way to engage readers to not only want a product, but share with others in order to get more giveaway entries. Product is required for the giveaway and is sent directly to the winner by the brand.

SOCIAL MEDIA CAMPAIGN

Social Media Campaign includes posts to various social media channels including Twitter, Facebook, Instagram, and Pinterest. Price is dependent on platform, quantity of posts, custom imagery, and type of content. Packages are available.



- SPONSORED POST: \$150+
- SPONSORED SERIES: \$300+
- SOCIAL MEDIA: \$250+
- GIVEAWAYS: \$150+
- ADS: \$150+

FEEL FREE TO REACH ME AT:

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