

love, renee hannah

MEDIA KIT • 2018



KEEP IN TOUCH

Renee Hannah
lovereneehannah@gmail.com

STATS

Facebook / @lovereneeh 2.3K+
Instagram / @lovereneehannah 11.2K+
Pinterest / @lovereneehannah 12K+
Blog / lovereneehannah.com 3.3K subscribers

AUDIENCE

Monthly Pageviews: 600
Monthly Unique Visitors: 100
95% Female 5% Male
Age 21-35 (85%) And 35-45 (15%)

ABOUT RENEE

Meet Renee, the personality behind the blog Love, Renee Hannah. While Love, Renee Hannah is a style blog by definition, Renee loves connecting with readers by sharing life stories and motivational advice. Starting in 2017, Renee launched a body positivity campaign called Styled by Confidence, that aims to empower women and teach them confidence through fashion. Renee often shares food and drink recipes, style, and most recently travel guides and tips. She is a voracious reader, a lover of all animals, loves the color pink, and enjoys a good cocktail.

ABOUT THE BLOG

Love, Renee Hannah was launched in the late summer of 2016. What started out as a creative outlet quickly turned into a part time job. The goal of Love, Renee Hannah is to empower women and teach them how to find their confidence by curating and styling an impeccable wardrobe, while helping them discover their own personal style. Many of the outfits featured are a mix of affordable-meets-luxury products, with links to easily shop directly from the post.

SERVICES OFFERED

- Advertising spaces
- Sponsored posts
- Reviews
- Contests, Giveaways
- Custom Content Creation
- Web Banner Advertisements
- Social Media Campaigns

Because of high demand, Reviews & Giveaways can only be held in conjunction with another type of sponsorship or collaboration. They must be for a certain value and be something of interest to myself and my readers. Contact me to discuss.

PRESS & PAST PARTNERS

- Travertine Spa Collection
- Juwelo
- ThredUp
- The Bouqs Co
- The Songbird Collection
- JORD Watches
- Lucullan

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STANDARD RATES

All sponsorship and campaigns can be tailored to fit your company's needs and will be priced accordingly. However, we do offer a few pre-made rate packages should they fit your needs. Packages can be further customized for an additional fee. Please contact me to discuss working together or with any questions! hello@lovereneehannah.com

RATE PACKAGES

Blog Post and Social Package \$400

- Full blog post with organic content featuring your brand and product
- 3-5 high resolution photos for your brand to use in future promotions
- 1-2 featured Instagram posts
- 1 featured Facebook post
- All images are also shared on Pinterest

Social Only Package \$300

- 2 original Instagram posts
- 1 featured Facebook post utilizing the Instagram posts for greater reach
- 1 sponsored ad featuring one of the Instagram photos
- 2 brand mentions on both Snapchat and Insta Stories during campaign

Instagram Only \$200

- 1 Instagram post featuring and highlighting your product or brand
- Will include any specific hashtags, tagging, and messages
- 1-2 mentions on Insta Stories before, during, and after publish date