



Jolene Goring

@jolenegoring

Mrs Arizona
Healthy Indulgent Living
Health-Beauty
CBD-Travel-Lifestyle

ABOUT

Jolene is an internationally recognized **Whole Health Expert**, regularly featured in national media such as **USA Today, Travel Channel, Fox, and ABC**. As a **best-selling author** and **Mrs. Arizona 2021**, she loves helping women to live their best life ever - with a focus on **healthy indulgent living!**

With an **industry-leading** background in **nutrition, fitness & wellness**; and a love for **food, wine & travel**. She helps women cut through the noise to find the **best products** and tips to live a **vibrant balanced life**.





TOPICS



Beauty



Fashion



Health



Wellness



CBD



Vitamins



Travel



Spa



Fitness

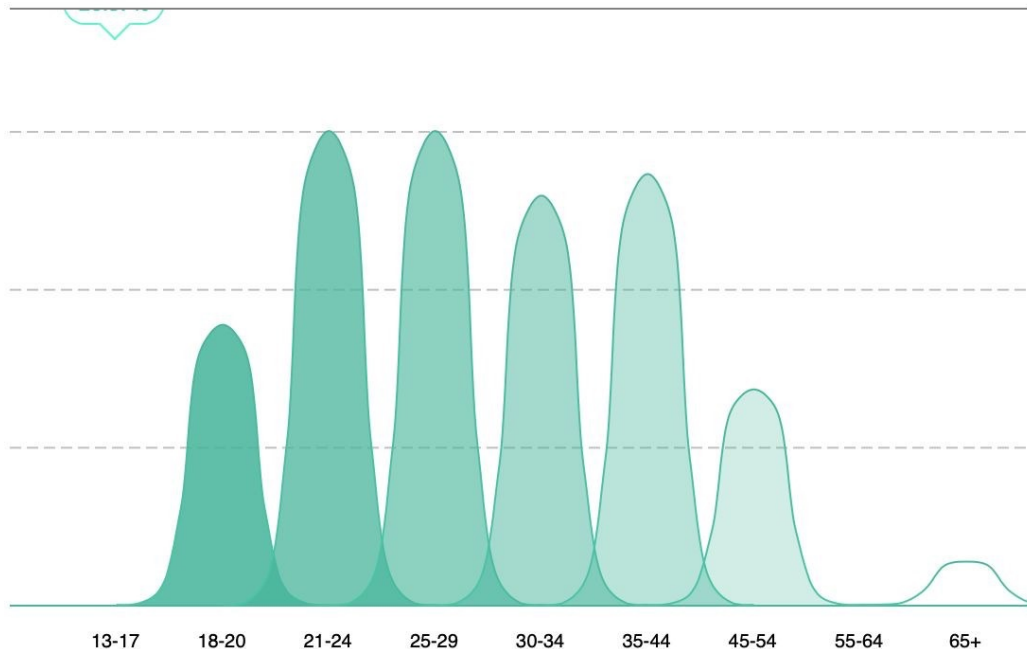


Food

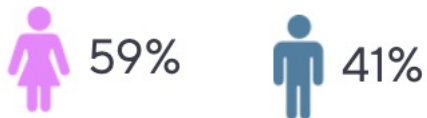
Website
My E-mail
Social

: Jolenegoring.com
: jolene@jolenegoring.com
: [@jolenegoring](https://www.instagram.com/jolenegoring)

Audience Age



Audience Gender



Audience Marital Status



Jolene Goring

DEMOGRAPHICS

Monthly Reach : 1.2M

Followers : 107,000

Engagement : 6.5%

Jolene Goring

DEMOGRAPHICS

Average Likes/post : 6,300

Average Comments : 150

Top Audience Countries



United States
63.4%



Canada
9.7%



Brazil
5.4%



United Kingdom
3.6%



India
1.8%



Italy
1.8%

Top Audience States



Arizona
43.9%



California
14.2%



Texas
5.2%



Florida
4.5%



Nevada
3.9%



New York State
2.6%

Audience Parental Status



No Kids
90.8%



Parent
9.2%

Audience Religion



Christian
80.3%



Jewish
18.0%



Muslim
1.6%

Previous Brand Partnerships

The logo for R+Co, featuring the letters 'R' and 'C' in a bold, black, sans-serif font, with a plus sign between them.The logo for n:philanthropy, featuring the lowercase letter 'n' in a red, italicized font, followed by the word 'philanthropy' in a black, lowercase, sans-serif font.The logo for LA FERVANCE, with 'LA FERVANCE' in a gold, uppercase, serif font, and 'PARIS-MELBOURNE' in a smaller, gold, uppercase, sans-serif font below it.The logo for Kroger, featuring the word 'Kroger' in a blue, lowercase, sans-serif font with a registered trademark symbol. Above the 'o' is a blue arc. To the right, the tagline 'FRESH FOR EVERYONE™' is written in a smaller, blue, uppercase, sans-serif font.The logo for Exuviance, with 'Exuviance' in a white, lowercase, sans-serif font on a blue rectangular background. Below it, the tagline 'Reveal The Beauty Of Great Skin' is written in a smaller, white, uppercase, sans-serif font.The logo for L'ORÉAL PARIS, with 'L'ORÉAL' in a white, uppercase, serif font and 'PARIS' in a smaller, white, uppercase, sans-serif font, both on a black rectangular background.The logo for The Cheesecake Factory, with 'The' in a small, gold, uppercase, serif font, 'Cheesecake' in a large, gold, uppercase, serif font, and 'Factory' in a smaller, gold, uppercase, serif font below it.The logo for THE LANGHAM HOTELS & RESORTS, with 'EST 1865 | LONDON' in a small, black, uppercase, sans-serif font above 'THE LANGHAM' in a larger, black, uppercase, serif font, and 'HOTELS & RESORTS' in a smaller, black, uppercase, sans-serif font below it.

Media

Jolene is a **health & lifestyle expert** and **guest host on various national primetime TV shows**.

She loves helping brands craft a compelling message, and helping them tell their story via **placements in TV segments, interviews, podcasts, blog posts and more!**

Jolene has been featured in...



redbook



Let's Partner Together!

Silver

1 IG Post
1 IG story
(with swipe up feature)
Share post to FB &
Twitter

\$800

Gold

3 IG Posts
3 IG stories
(with swipe up feature)
Share post to FB &
Twitter
Link in IG Bio

\$2200

Platinum

5 IG Posts
5 IG stories
(with swipe up feature)
Share post to FB &
Twitter
Link in IG Bio
Bonus IG unboxing
story

\$3600

Jolene is also available for **blog posts, podcasts & speaking** collaborations.
Custom packages available based on your budget and goals!

A woman with long blonde hair is lying on her stomach on a bed in a rustic, wood-paneled room. She is wearing a dark, sleeveless top and black fishnet stockings. Her feet are raised and crossed. She is smiling and looking towards the camera. In front of her is a wooden tray with a white plate of strawberries, a bottle of champagne, and two glasses. The bed has white linens and a decorative pillow with a moose design. A bedside table with a lamp and a small card is visible to the left.

Thank You

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