



# Alyssa Hotrum

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FASHION, FITNESS, AND LIFESTYLE  
*Digital Creator*

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 [www.itsthelittlethingsinlife.com](http://www.itsthelittlethingsinlife.com)

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"It's the  
little  
things in  
life"

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## *ABOUT ME*

Hello, it's a pleasure to meet you! My name is Alyssa, I am 28 Years old from Ontario, Canada. I am a passionate content creator as well as a freelance blogger focusing on topics such as fashion, lifestyle, and fitness. I am currently in school for Business Marketing, hoping to expand my knowledge of marketing even further. I love taking products to the next level with a keen eye in marketing trends, communication and design.

## *SERVICES OFFERED*

- marketing coordinator
- content creator and designer
- photographer
- freelance blogger
- Canadian influencer/model

## *METRICS & ANALYTICS*

- Instagram: 3.7K Followers

Reached Audience:

\*Gender: (69.6% Women)

\*Top age range: (25-34)

\*Top Countries: (Canada and US)

\*Accounts reached/Month (6,869)