

# NICOLE KAMAI

WRITER AT NICOLE AND THE COUCHES

NICOLEANDTHECOUCHES.COM | NICOLEANDTHECOUCHES@GMAIL.COM

## MEET NICOLE



Nicole is the founder and head writer of Nicole and the Couches. She is a 30-year-old wife, mother, and native Californian with a passion for words and photographs. After receiving her Creative Writing degree from California State University, Long Beach, Nicole started her writing career writing technical documents. As a creative outlet, she started experimenting behind the camera when her son was born and in time, photography became a passion. Nicole started her blog in April 2017 to use her two passions together.

Currently, Nicole lives in California with her husband, two-year-old son, and is expecting another baby in June 2018.

## ABOUT THE BLOG

Nicole and The Couches started in April 2017 as a lifestyle and motherhood blog. While the blog is still young, the site has experienced consistent growth and readership in the last year.

Nicole and the Couches is focused around life with a toddler, staying fashionable as mother, travel, and her family's favorite products. The blog is inspired by Nicole's everyday life and her family. The name comes from Nicole's husband's last name, Couchman.

Currently, the blog's readers are 90% female and mostly between the ages of 25 and 45.

## WEBSITE

WWW.NICOLEANDTHECOUCHES.COM

PAGEVIEWS

2,000 /MONTH

USERS

1,000 /MONTH

SESSIONS

1,300 /MONTH

500 +

FACEBOOK

NICOLEANDTHECOUCHES

3600 +

INSTAGRAM

@NICOLEANDTHECOUCHES

1200 +

PINTEREST

@NICOLEKAMAI

1200 +

TWITTER

@NICOLEKAMAI

## PAST PARTNERSHIPS AND COLLABORATIONS

AVILA VILLAGE INN, JORD WATCHES, LE TOTE, RODIAL SKINCARE, REVOLUTION FOODS, CARTERS, PINK BLUSH MATERNITY, GODVIA, DICKS SPORTING GOODS, AND CLEAR BLUE

ALSO FEATURED WITH MOUNT HERMON FAMILY CAMP IN SANTA CRUZ, CA