



Robin Plaskoff Horton
Editor-in-Chief / Influencer / Freelance Writer

Webby-nominated and award-winning Urban Gardens features home and garden design, indoor-outdoor living, sustainable lifestyle and travel. A seasoned creative director in public relations and marketing, Robin creates targeted, on-message, and compelling content to amplify your brand, increase reach, and make people care so they will share.

urbangardensweb.com | [@urbangardens](https://www.instagram.com/urbangardens)

Monthly Visitors | Page Views
87,000+ | **70,000+**

f
164,000

t
58,000

p
24,700
 2.2 million
 mo. impressions

i
5,200

Audience

275,000+ highly engaged readers and followers on Urban Gardens and its social channels featuring home & garden design, food & wine, sustainable lifestyle, indoor/outdoor living, and travel.

Demographics

Age: 25-65
 Gender: 65% Female, 45% Male
 Environmentally Conscious
 Design Enthusiasts

Opportunities

- Sponsored Content
- Brand Ambassadorships
- Freelance Writing/Blogging
- Event Partnerships

Contact

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Awards / Recognition



Sponsors / Press

