

MEDIA KIT

CURVYLOGIC

A BLOG ON FOOD, HEALTH, AND LIFE

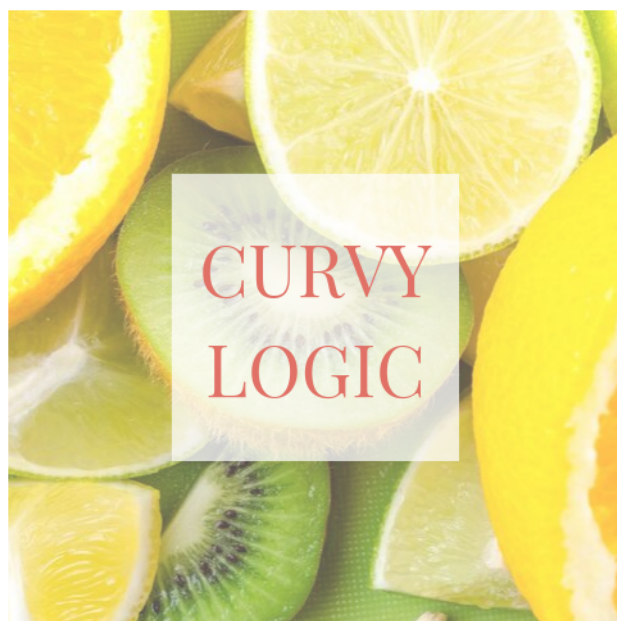


ABOUT CURVY LOGIC

Curvy Logic is a blog created by Sondra Horn in 2017. Sondra is a plus size woman showcasing her journey from 514 pounds to achieving holistic wellness and body confidence. Each week Sondra provides readers with engaging and educational content through blog postings and social media postings. Though a smaller blog, Sondra has seen substantial growth over during her time online and has developed a loyal following of supporters. Readers appreciate her candid and well written content and tune in each week for more!

MONTHLY REACH

1,016	FACEBOOK
1,093	INSTAGRAM
6,500	BLOG
124,082	PINTERST



AUDIENCE OVERVIEW

GENDER

94.8% FEMALE

5.2% MALE

AGE RANGE

33.18% 25-34

27.83% 35-44

SERVICES AVAILABLE

SPONSORED POSTS

REVIEWS AND

GIVEAWAYS

BRAND

AMBASSADORSHIP

AND MORE

TOP CATEGORIES

HEALTH

WELLNESS

PLUS SIZE

FOOD

BARIATRIC LIFE

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