

Luxurious Lifestyles

MEDIA KIT



About Luxurious Lifestyles

Luxurious Lifestyles is a travel resource for solo travelers and couples who like to enjoy luxury destinations, lavish resorts, spectacular boutique hotels, magnificent meals, and exciting adventures. They enjoy planning their own trip and don't like to be not suck in group situations in a preplanned tour.

As a growing community of travelers, our mission is to make luxury travel easier. To empower and inspire more people to plan their own luxurious trips and vacations around the world.

We aim to:

- To give an unbiased view of what our experience is really like.
- To help local business owners around the world.
- To make luxury travel easier.

The Founder

Luxurious Lifestyles was founded by Sally Pederson. She is a freelance travel writer and member of the International Travel Writers & Photographers Alliance. Born and raised in Canada, she has lived in Italy, Costa Rica, and now Spain. She has traveled to over 20 countries with too many cities to count. Most of these places she has traveled to solo.

Luxurious Lifestyles Demographics

Social Media Stats:

Total Social Media Fans and Followers: 11,000+

Pinterest: Monthly Views: 110,000

Facebook: Average weekly post engagements: 200

Instagram: Average likes and comments per post: 1,200

Our Partners

Luxurious Lifestyles' aim is to be the most trusted and used travel resource for boutique luxury travel for solo travelers and couples. To meet the demands of an expanding niche and to continue to provide value to each reader.

Luxurious Lifestyles is passionate about partnerships which benefit the boutique luxury traveler, therefore we seek out sponsorships from companies that reflect the same values:

- Companies who act sustainably, responsibly and give something back to local communities.
- Companies who keep business in the hands of local merchants.
- Companies whose products make things effortless, convenient, and luxurious for travelers.
- Companies who will enrich the lives of travelers and enhance their traveling experience.

Press Trips, Partnerships, Publicity

Sally attends press trips frequently, some as a group. Her trips are usually organized by her assistant. They are done directly with DMO's, tourism boards and tour operators. She has also been interviewed for her expertise on luxury travel.

Partnership Trips & Campaigns

2017

Dublin, Ireland

- Kilkeny Day tour – Wild Rover Tours
- Dylan Hotel
- Klaw Restaurant
- Rafting – Rafting Ireland
- Croke Park
- Cliffs of Moher – Day Tours Ireland
- Bloom Basserie
- Discover Dublin Boat Tour
- FitzWilliam Hotel
- Aviva Stadium
- Cliff Townhouse Restaurant
- Shelborne Spa
- Canal Boat Restaurant
- Kayaking – City Kayaking
- Brookwood Restaurant
- Il Posto Restaurant
- Guinness Store
- Body Wise Clinic
- Green19 Restaurant
- Hugo's restaurant
- The Farm Restaurant
- Buff Day Spa
- The Merrion Hotel
- Butlers Chocolate factory tour

Costa Brava, Spain – Palafrugell Tourism Board

- Hotel Palau Lo Mirador
- Hotel Llevant In Llafranc
- The Jolie Biche Boat Tour
- Restaurant La Xicra

Barcelona, Spain

- The Fairmont Rey Juan Carlos I
- The 5 Rooms Boutique Hotel
- The Omm Hotel

Kootenay Lake, Canada

- Prestige Lakeside Resort – Nelson, Canada (Kootenay Tourism Board)

- Wing Creek Resort – Nelson, Canada (Kootenay Tourism Board)
- All Seasons Restaurant
- Café Oso Negro

2016

Barcelona, Spain

- Ohla Boutique Hotels – Barcelona, Spain
- Casa Bonay – Barcelona, Spain

Dublin, Ireland

- Teeling Whiskey Distillery – Dublin, Ireland
- Fab Food Trails – Dublin, Ireland
- The Merrion Hotel – Dublin, Ireland

Belfast, Northern Ireland – Belfast Tourism Board

- The Giants Causeway
- The Titanic Belfast
- Ulster Museum
- Taxi Tour

Prague, Czech Republic

- Hotel Suite Home
- Prague Food Tours

Paris, France

- A Room in Paris Bed and Breakfast

London, England

- Corenthia Spa

2015

Prague, Czech Republic

- Hotel Klarov
- Arcadia Residences
- Eating Prague Food Tour

Amsterdam, The Netherlands

- Bed and Breakfast Amsterdam
- The Weavery Bed and Breakfast

Vienna, Austria

- Hotel Kärntnerhof
- Arkadenhof Hotel

Bath, England

- Thermae Bath Spa

Exposure

Sally has been featured in the following websites, magazines, and radio interviews.



A four-page feature about Sally is in the fall edition of Jazzy Creative Magazine.

Global News  RADIO
770 CHQR

Two different interviews in 2017 on Global News' The Informed Traveler News Talk.

One about a city and one about a specific hotel in stay Dublin, Ireland.

One interview in 2018 about a specific hotel stay in Vienna, Austria.

About Sally



Sally Pederson is a freelance travel writer and member of the International Travel Writers & Photographers Alliance. She has the true “Wanderlust Gene”. Traveling for work as a writer, an international house-sitter, and living in various destination around the globe she doesn’t stay in one place for long.

Sally was born and raised in Southern Alberta, Canada and spent four years enjoying beautiful Costa Rica. After raising her only daughter, who has traveled to numerous destinations with her, she began an extensive travel journey. To date she has been to over 20 countries with too many cities to count. Her current home-base is now Barcelona, Spain. When she is not writing or out with her camera, she is either at the gym or outside running, or most likely making her next travel plans.

A few of her favorite things in life other than travel are pasta and seafood, cheese and chocolate, wine and whiskey.

Contact Sally

Does Luxurious Lifestyles sound like the right fit for you?

Sally is always happy to come up with creative ideas for a campaign that will benefit all parties and primarily the luxury traveler. Please feel free to contact Sally with any questions on how you may be able to work together.

Email: sallypederson@outlook.com

Skype: [sally.pederson](https://www.skype.com/people/sally.pederson)

Instagram: <https://www.instagram.com/LuxuriousLifestyles.co>

Facebook: <https://www.facebook.com/LuxuriousLifestyles.co>

Pintrest: <https://www.pinterest.es/LuxuriousLifestylesco>

LinkedIn: <https://www.linkedin.com/in/sallypederson1>

Twitter: <https://twitter.com/sallypederson1>