

# ABOUT ME

FASHION INDUSTRY  
BACKGROUND

BLOGGER  
YOUTUBER  
EDITORIAL MANAGER

MICRO-INFLUENCER  
WITH OVER 1K OF  
GENUINE FOLLOWERS  
ON INSTAGRAM

TOPIC COVERAGE:  
FASHION, NYC,  
TRAVEL, LIFESTYLE,  
BEAUTY AND EVENTS  
IN ENGLISH AND  
SPANISH

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NJ/ NYC

tabithas2293@gmail.com



CONCRETEISLANDISTA



BLOGGER,  
EDITOR  
&  
CONTENT  
CREATOR

[WWW.CONCRETEISLANDISTA.COM](http://WWW.CONCRETEISLANDISTA.COM)



## About Concreteislandista

Concreteislandista was created by Tabitha Serrano. Raised as a little girl in the tri-state area she learned to love the arts with various trips to the area's museums. Tabitha also loves to travel and has lived in Italy and traveled to Spain. She has visited a few U.S. states including California, Florida, Pennsylvania and Connecticut in search of fashion, art, and culture, but finds home in the NJ and NYC area. Tabitha has her Bachelors Degree in Fashion Marketing and Management with a minor in International Business. Before her graduation date she was hired in the fashion industry in New York City and from that point on has worked various jobs in the fashion industry. In January 2016 she created the blog Concreteislandista from a need to share her trips to fashion exhibitions and her love of New York City. With her inside look into the fashion industry and ability to work in the city she was in a prime position to write about anything fashion and New York City related. As her blog has grown into a business Tabitha has been able to work with other bloggers, makeup artists, designers and more. Her love of writing has afforded her opportunities to write for others and expand her career into the Editorial and Public Relations fields. Being so, she is currently the Editorial Manager for Latinista.com and has contributed to Mitu.com and Alegria Magazine. She loves being able to bring fashion, travel, lifestyle, and NYC to the forefront for those who can't get to the concrete island.

## Handles



concreteislandista



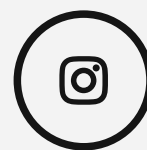
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Concreteislandista



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## AFFILIATIONS AND INVITE ONLY PROGRAMS

Target	Buxom Cosmetics
BH Cosmetics	Sole Society
Romwe	Reiss
Neiman Marcus	Zaful
Jane	Fetch
MILK Makeup	The Plug
Kopari Beauty	

## EVENT COVERAGE

Yearly: New York Fashion Week  
 Yearly: New York Auto Show  
 Store Openings  
 Brand Unveilings  
 Glambition  
 & More

## Editorial Work

Mitu.com: "29 Times Latina's Stole the Red Carpet"

Alegria Magazine

Editorial Manager for Latinista.com

Edit contributing editors work

Guide editors with editorial advice

Represent Latinista during events

Assist creator of Latinista with any and all projects

## COLLABORATIONS

**A Girls Guide 2 Cars**

**Bella Public Relations (Various Brands)**

**Special Event Key**

**We Fit Match App**

**Glamazon Cosmetics**

**As well as the following logos and more.**

**Baldinini**

*Vera Moore*  
 COSMETICS AND SKINCARE



Mrs. President & Co.

**WARBY PARKER**  
 eyewear

