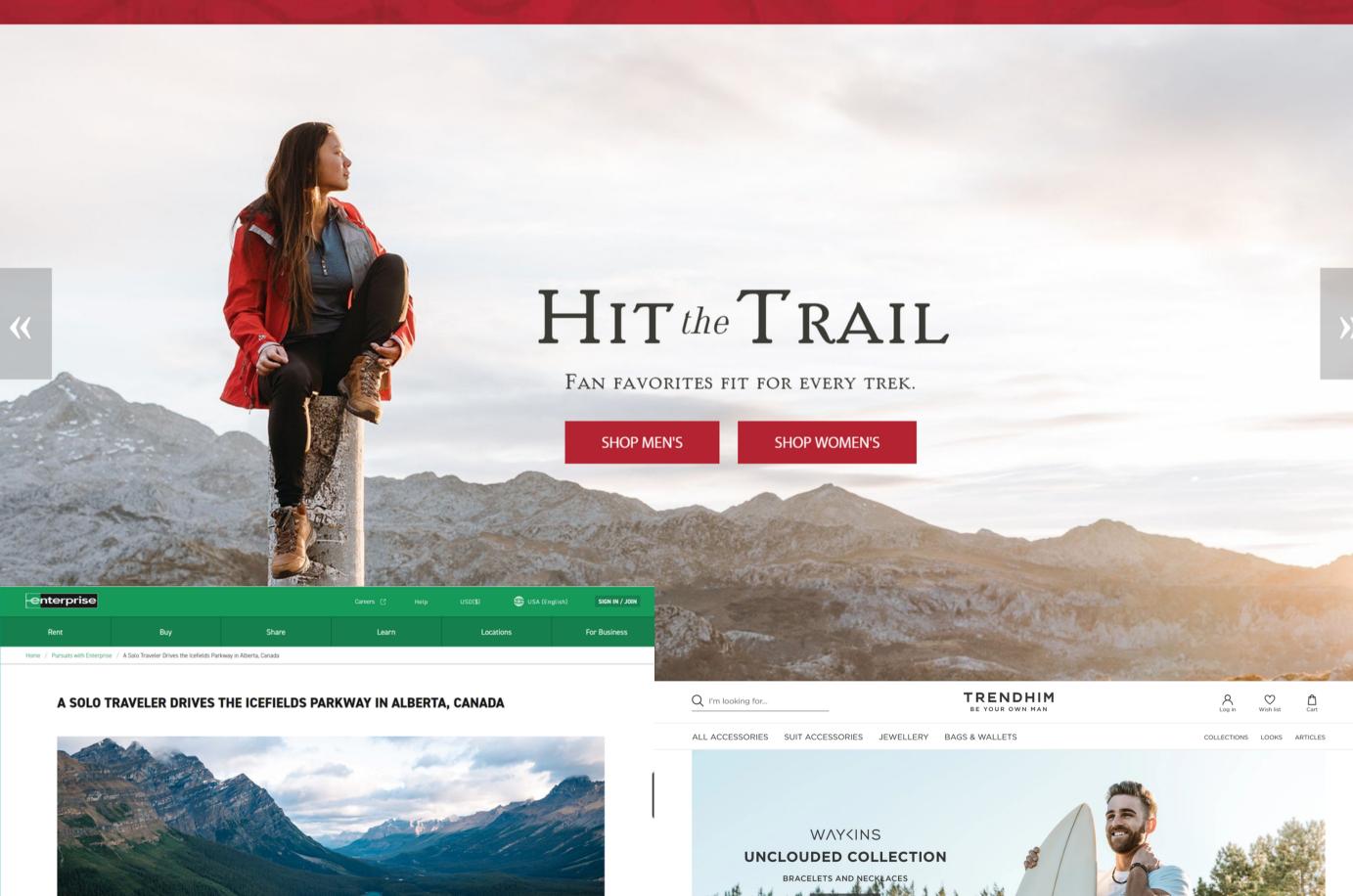




## **EMMA SKYE**

A caffeine fueled storyteller, with a passion for capturing real adventures—and the brands that make them possible.

WWW.EMMA-SKYE.COM



For each shoot I chat with your team about the concept and look we want to create to tell your story.

Once my memory card is full of beautiful moments, I find the nearest coffee machine and camp out there, retouching images, removing scuffs, and making your products shine.

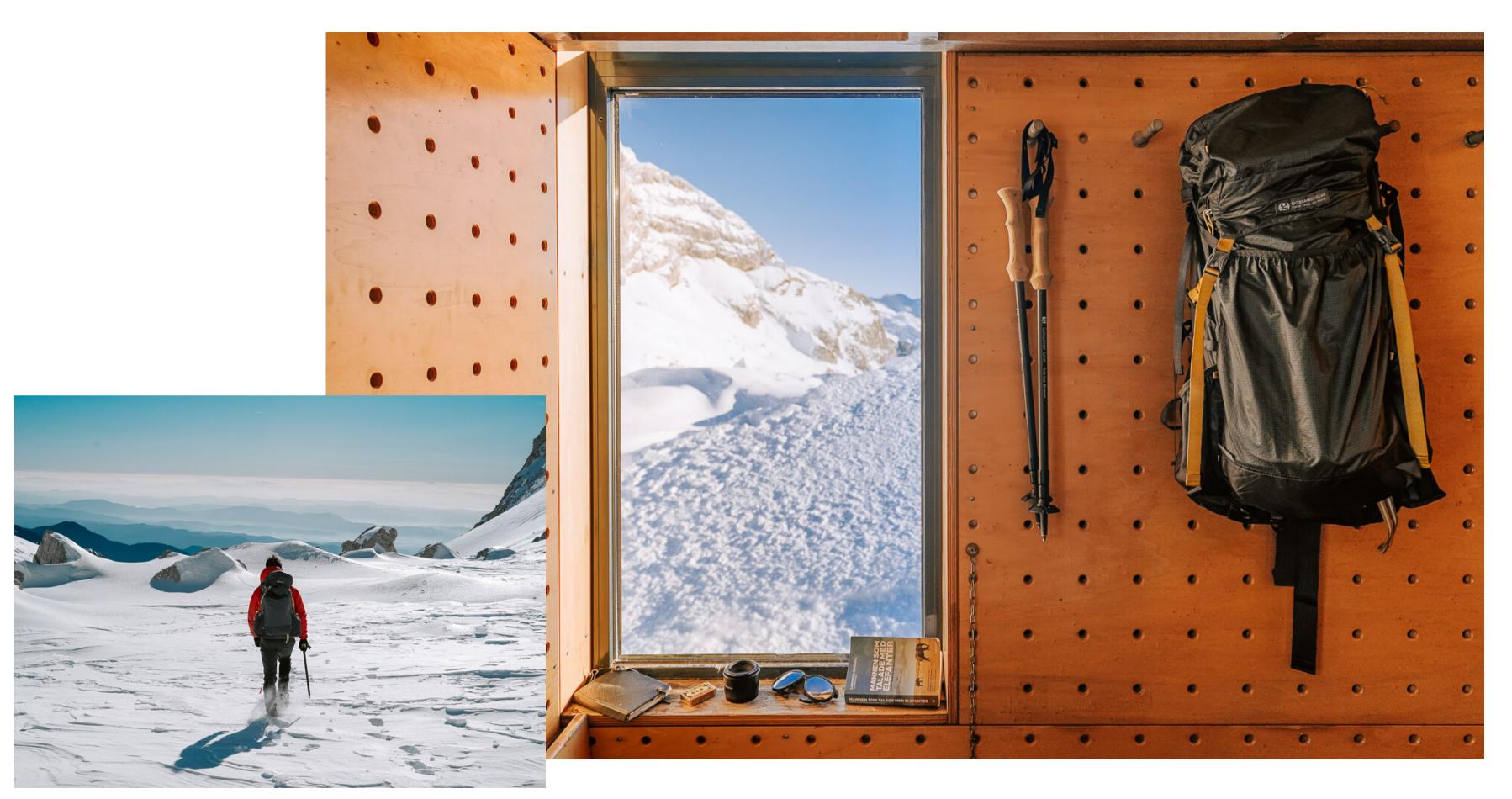


Shot for: Fjällräven, in Canada

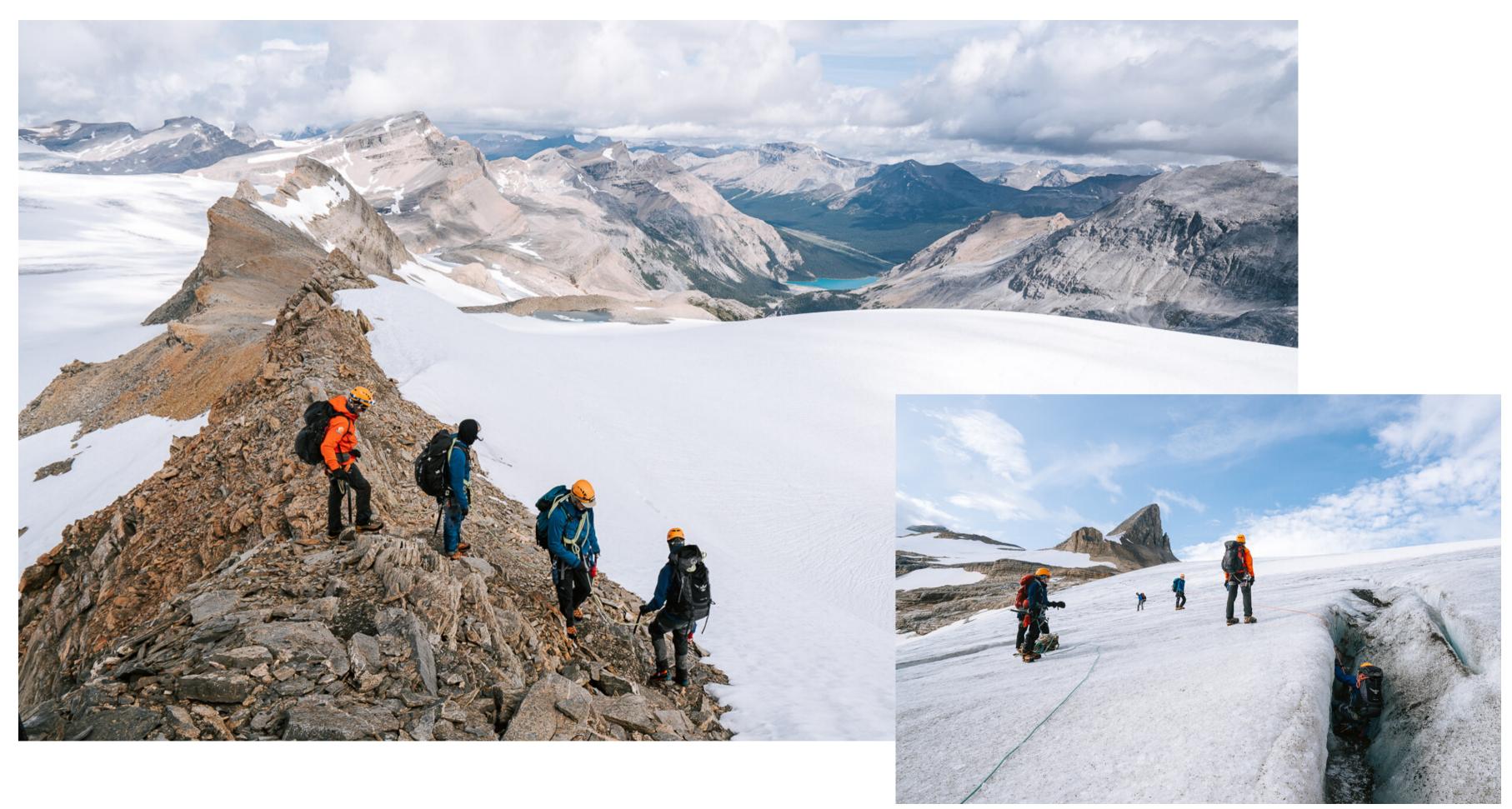




Shot for: Zpacks, in Canada



Shot for: Gossamer Gear, in Slovenia



Shot for: Enterprise, in Canada





## TYPE TWO FUN: LEARNING TO MOUNTAINEER ON THE WAPTA ICEFIELD

A look into the reasons we explore, and what drives us to stand on summits.

There's a photo of my family hiking when I was 2. My parents are beaming, and I'm strapped into a baby carrier on my dad's back, looking even more miserable than our cat would in similar circumstances. After being released from that carrier, my stubborn 2-year-old self swore off camping and hiking for life, a decision that took me 20 years to reverse. Finally, after a summer hiking in New Zealand's Southern Alps, I realized — as many of us do eventually — that my parents had been right all along.

And so began my love affair with mountains and Type Two Fun.

Type Two Fun is the kind that becomes fun only in hindsight, like CrossFit — varied and often grueling workouts that I still enjoy more for the mountain of food I get to eat afterwards than the workout itself. For most people, mountaineering also falls into this category.

Full article: www.enterprise.com/en/inspiration/people/mountaineering-canadian-rockies.html



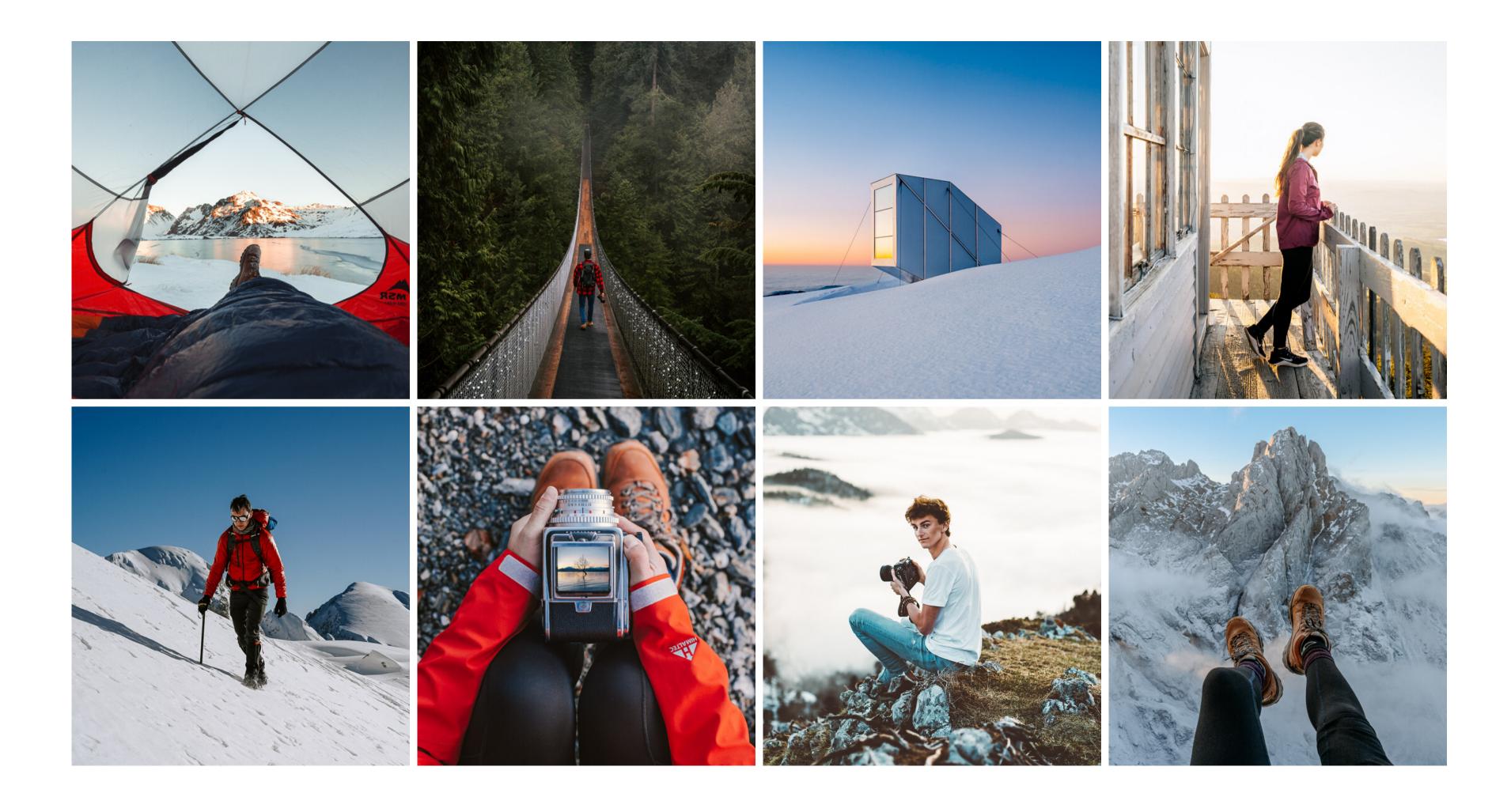
Shot for: Trendhim, in New Zealand

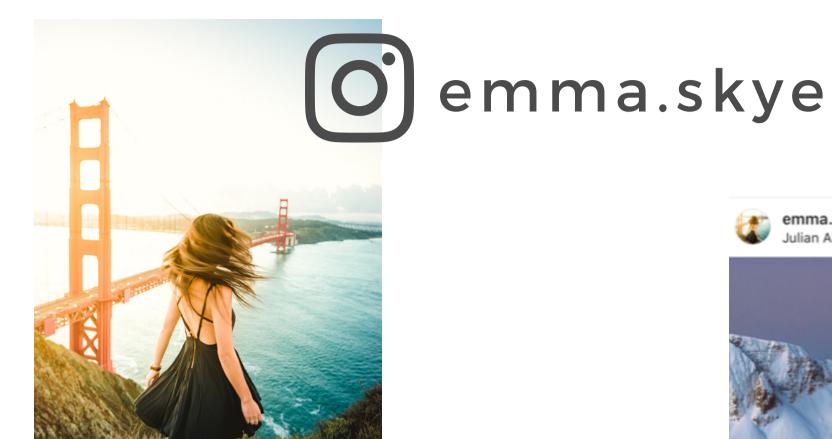


Shot for: Sherpa Adventure Gear, in Croatia



Shot for: Enlightened Equiptment, in Slovenia





Impressions: 70K weekly Interactions: 1.8K weekly

Followers: 13.2K Engagement: 6% Reach: 40K weekly Median Age: 25-34











