



HIKING THE GLOBE

WITH KIDS

/ CONTENT CREATORS



ABOUT US & OUR AUDIENCE

Thank you so much for taking the time to get to know our family. Our names are Cory, Andrea, Liam (7), Eli (5), Finley (4), and Zeke (1). We aim to inspire and encourage intentional family focused living and travel through our photography and storytelling. We love sharing our everyday life and adventures in the outdoors and around the globe to help families experience unique places and brands. We look forward to the possibility of working together.



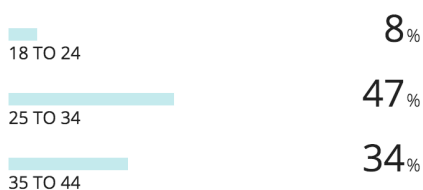
@HIKINGTHEGLOBEWITHKIDS

14.5k
FOLLOWERS

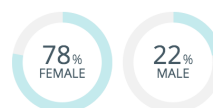
22.5%
REACH

3.0%
ENGAGEMENT

AGE



GENDER



AUDIENCE



PARTNERS & TESTIMONIALS



"Treeline Outdoors has been collaborating with Hiking the Globe with Kids as our Family Ambassadors with incredible results. Their authentic sharing of photographs and stories, and their genuine love of how a Treeline Roof-Top Tent fits into their family's lifestyle inspires other families to get outdoors and explore in nature. Showing people that adventuring with kids doesn't need to be complicated or overthought, just get outside and see what you discover."

-- J. Flemming, Marketing & PR of Treeline

"Our merino has been to some incredible places thanks to Hiking the Globe with Kids!"

-- S. Box, Co-founder of Chasing Windmills

FEATURED BY





HOW WE CAN PARTNER TOGETHER

From year long partnerships to photography and videography projects, we'd love to discuss how we can work together to get your brand in front of Hiking the Globe with Kid's audience. Please send us an email. We'd love to hear from you!

PHOTOGRAPHY

As family photographers we offer the unique opportunity to organically capture our kids and family enjoying your product, hotel, attraction or destination. Our lifestyle look is natural and relatable to audiences.

SOCIAL MEDIA CAMPIAGNS

We are extremely active on Instagram! If you're interested in reaching our audience through our social media channel, feel free to contact us. We offer sponsored post, stories and IGTV content.

VIDEOAGRAPHY

We would love to work with you to create a video for our Youtube or IGTV capturing elements of your business that you would like to highlight.

PRESS & MEDIA TRIPS

If you need to spread the word about your destination, brand or event, we are happy to help you! We can provide comprehensive blog, social media posts and stories that will reach thousands of other travel families.

BRAND SPONSORSHIP

We enjoy sharing about the brands we love! If you have a product that helps make family life, travel or outdoor adventure easier, we would love to test it out and promote it to our audience.

OTHER OPPORTUNITIES

Of course, we are open to other ideas or campaigns you have going on. Feel free to email us your ideas and let's see what we can do together.