



Gent Life.



MEDIA KIT



GENT LIFE

Gent Life is a men's lifestyle brand dedicated to elevating your pursuits with confidence, class and candor. As your 'personal wingman,' we aim to inspire men to better themselves and their environment via three goals:

Look Like A Gent - A first impression is your initial opportunity in your pursuits, professional or romantic. With a fine mix of classic & contemporary fashion we'll broaden your introductions and help craft the most impressionable you!

Live Like A Gent - This is the arena and road of your quest! Where to take a dinner date? What whiskey to order with the boss? Through the experiences of our writers and travelers we'll expose you to the world's best in leisure and lifestyle.

Learn Like A Gent - Once you have an audience, you must bridge a connection! Your knowledge in culture and history can be the difference of meeting someone and knowing someone. We'll deepen your understanding of time with historical anecdotes and experiences of our ancestry solidifying your relationships.

Gent Life was created for:
MEN WHO SEEK MORE

STATISTICS

66/34

Male/Female

A21-45

Demo

5.38%

Engagement

SOCIAL MEDIA FOLLOWING



9.6K



4.1K



1.4K



8.2K

OFFERINGS

Custom Content Creation
Sponsored Content Creation
Strategic Social Media Posts
Video Content



RATES

Custom Content: \$500

1x post on our site, Facebook, Instagram, Pinterest and Twitter. Three high resolution photos for brand's marketing needs.

Sponsored Content : \$175

Sponsor Gent Life Series Inn & Out.
This series covers the top things to do in various cities nationwide over the span of three days.

RATES

Partnership Custom Content : \$1,350

4x post on our Facebook, Instagram, Pinterest and Twitter. 1x post on the site. Twelve high resolution photos for brand's marketing needs.

Video Content: \$750

Two (:60) second produced video with your brand and KPI in mind.

**Creative strategy session included





CONTACT INFORMATION

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