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## YASMIN EBRAHIMI

https://www.yasminebrahimi.com/

Vancouver, BC, CA

Lifestyle influencer and petite fashionista based in Vancouver, BC creating content around fashion, beauty, travel, blogging and more with over 20,000 highly engaged audience. Collaborated on successful campaigns with over 35 brands by strategizing and executing creative and customized influencer marketing campaigns. Digital marketer by day.

#### **STATS**

599

monthly uniques on blog

805

monthly impressions on blog

1:45

avg time spent on blog

19.3k

social media followers

## **PAST WORK**







**BRAND AMBASSEDOR** 



SPONSORED SOCIAL STORIES & POSTS



SPONSORED INSTAGRAM

# **BRANDS I HAVE WORKED WITH**





# **AUDIENCE DEMOGRAPHICS**

#### LOCATION

| Vancouver | 6% |
|-----------|----|
| Toronto   | 4% |
| Jackson   | 3% |
| Detroit   | 2% |

#### INTERESTS

- 1. Arts & Entertainment/Celebrities & Entertainment News
- 2. Arts & Entertainment/TV & Video/Online Video
- 3. Food & Drink/Cooking & Recipes
- 4. Beauty & Fitness/Face & Body Care/Make-Up & Cosmetics

## GENDER





AGE





## **PRESS**











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