



PALM Brand Ambassador Heartbeat Brand Ambassador











NOOR MANSURI

INSTAGRAM INFLUENCER

I am a travel, fashion, and lifestyle blogger based in London and Dubai, I produce creative content for my Instagram feed and am always dedicated to producing the best content possible for the brand. My followers are highly engaged with an average of 20.4%, and 80 comments a post. The majority of my followers are located within the U.S., U.K., Hong Kong and UAE. I can work with brands through Snapchat/Instagram takeovers, reviews, giveaways, branded content and sponsored posts. The brands i have recently worked with are: Urbanz Headphones, Printiki, Grace London Stationary, Alex Carro Skincare, Karma Cola, Ugly Drinks, and many London restaurants and cafes.

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INSTAGRAM FOLLOWERS 20.4%

ENGAGEMENT RATE 38%

MALE FOLLOWING 62%

FEMALE FOLLOWING 18-34

AGE OF MAJORITY OF FOLLOWING RATE VARIES

DEPENDENT ON EXECUTION COMPLEXITY+ NO. OF POSTS

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BASED IN LONDON+DUBAL