



Global Viewpoint

Fostering a travel community of global-minded citizens!

Mission

To inspire others to travel the world and embrace a **#GlobalViewpoint**

About

With over 20,000 followers on Instagram and hundreds of passionate blog subscribers, **Global Viewpoint** is a social media influencer with enthusiastic engagement in the digital sphere. Since May 2017, Global Viewpoint has been a **Trusted Advisor** in the travel industry, inspiring others to travel and see the world.

Approach to Content Creation

- Sharing unique destinations paired with insightful captions that inspire others to travel the world
- Encouraging followers to share their own meaningful travel experiences
- Engaging the travel community through fun contests, such as Travel Trivia Tuesday
- Showcasing exotic destinations, excursions, and restaurants across the world that embody the local landscape

Past Collaborations

- **Bellhop**, Leading ride-share comparison app
- **Chamberlin PR**, California; Arizona
- **Half Moon Bay Visitors Bureau**, California
- **Fairmont Le Château Frontenac**, Quebec City
- **Terranea Resort**, Palos Verdes, California
- **Sofitel Montreal**, Montreal
- **Catalina Kitchen**, Palos Verdes, California
- **Andaz Napa Hotel**, Napa, California
- **Inn at the Presidio**, San Francisco, California
- **SLS Brickell Hotel**, Miami, Florida
- **Fi'lia Restaurant**, Miami, Florida
- **Winc Wine**, Online wine club




Jon Miksis

Founder, Content Creator, Travel Advisor

The Importance of a Global Viewpoint

"Imagine a world where people from across the globe understand and appreciate each other's differences. This vision of our world can only be achieved through traveling and experiencing different places. By traveling with an open mind and an open heart, each of us can foster a global viewpoint."

- Jon Miksis

 @Global.Viewpoint

 www.myglobalviewpoint.com