



# Kimi Arila

INFLUENCER | BLOGGER | EARTHLING

## WHO'S THAT GIRL?

I'm a work from home mom of 3 (1 + twins) in beautiful Northern California. I'm passionate about nature, clean living, nesting, kindness, and creativity. I love sharing brands that are in line with my values.

## FIND ME AT:

INSTAGRAM: @kimilove

EMAIL: heykimilove@gmail.com

BLOG: kimilove.com

PINTEREST: @kimilove

## EXPERIENCE

### PREVIOUS PARTNERSHIPS:

Allswell, Beddy's, Lily-Jade, Keurig, Loloi Rugs, Google, Netflix, Vitacost, Godiva, Health-Ade, Ruggable, The Sill, Eloquii, Pact, Primal Life Organics, Ninja Kitchen, Jane Iredale, Osea, Bulletproof, Hello Fresh, Califia, Vital Proteins, LeapFrog, Harry & David, Simple Mills, Cymboree, Pink Blush, Cuddle+Kind, LuLaroe, Chic Soul, Daily Harvest & more!

### STATS:

IG FOLLOWERS: 28k+

AVERAGE LIKES: 550

AVERAGE COMMENTS: 45

GENDER: 80% female / 20% male

AGE: 49% 25-30

COMBINED REACH: 40k+

### WHAT THEY'RE SAYING:

"I loved working with Kimi. Her photos were gorgeous and she sent me more than we discussed, which I really appreciated. The engagement from her post and giveaway was great. I would love to work with her again." Jenn of Maggie Claire Designs

"It is an absolute pleasure working with Kimi. She delivers beautiful content, on time, and speaks honestly about products and services. Her followers are loyal and genuinely engaged; her positivity is truly contagious!" - Alisha of Vitacost

## LET'S COLLAB!

### INSTAGRAM:

Story & "Swipe" Link

Permanent IG Post

Permanent 3 Photo Carousel Post

Story, "Swipe Link" + Post

### BLOG:

3-5 Styled Photos & Review

### SOCIAL BUNDLE:

IG Post, IG linked Story, + Blog Post  
IG Post, IG linked Story, + Blog Post,  
plus Pinterest & Facebook share