

SOME PRETTY THING

WWW.SOMEPRETTYTHING.COM



Hi, I'm Emily, blogger, stylist, producer, and content creator behind Some Pretty Thing. I started blogging as a hobby and it quickly turned into a passion. As a relatively new blogger, I have combined my love of fashion, styling, and writing in a unique multimedia platform that extends to my social media channels and daily conversations. My goal is to share daily doses of inspiration and some pretty things.



2.5K +

@emilyjlewandowski



680+

@littlelew



100 +

/SOMEPRETTYTHING



250 +

@emilylew

ABOUT SOME PRETTY THING

Built and based in the trendy southern city, Greenville, South Carolina, Some Pretty Thing is a reflection of the entrepreneurial spirit and beauty of the area. Although fashion and styling is the focus of the blog, lifestyle subjects such as travel, beauty, healthcare, and even content marketing tips appear every so often.

My goal with Some Pretty Thing is to create a safe space – no negativity allowed – that is filled to the brim with beautiful things. I love working with small brands and boutiques that have a heart and soul behind their products. In doing so I can support and celebrate the other amazing creatives in the world and inspire others to follow their passions and create a beautiful life for themselves.

1.1K +

MONTHLY UNIQUE
VISITORS

5K +

MONTHLY PAGE
VIEWS

3.3K +

SOCIAL MEDIA
FOLLOWERS



Audience
ENGAGEMENT

10% engagement on all social media channels

45% of my website audience are engaged readers, meaning they spend 2+ minutes on the site and browse 3+ pages.

Average 3-5 authentic comments per blog post.

BLOG
AUDIENCE

70%
WOMEN

55%
AGES 18-35

45%
UNITED STATES



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PAST
PARTNERSHIPS

BANANA REPUBLIC



TOBI