

BERLINARTDESIGN

TRAVEL PHOTOGRAPHY & TECHNOLOGY



ABOUT STEFFEN OSTERMAIER

I have been a passionate photographer for many years and was able to translate this passion into my profession. Since then I have been working as a media designer and photographer.

Through these experiences, I was able to work for various artists and agencies but on my channel I focus more on travel, architecture and technology.

37.000+

MONTHLY UNIQUE VISITORS ON MY BLOG

115.306+

MONTHLY PAGE VIEWS

100.000+

INSTAGRAM FOLLOWERS

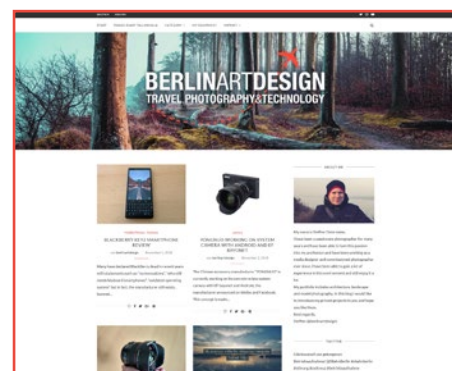
3.000+

INSTAGRAM LIKES ON NEW PHOTOS

ABOUT BERLINARTDESIGN

My site, berlinartdesign.de exists since 2009 and was from the beginning, an info page about my work and me. Originally I informed visitors about my web projects, e.g. transportfever.net with more than 14.000 members. 2 years ago, I rebuilt the site as my personal blog and since then I've been writing about my favorite topics on a regular basis. I took the name „berlinartdesign“ for my Instagram appearance, because the term defines everything that defines me: origin from Berlin, art and design in the form of photography.

I mainly report about my travels, the topic photography with tips and tricks as well as technical topics and product reviews.



THE AUDIENCE

60% Female

70% Aged 18-34

40% From Germany

4.1% Engagement Rate

Source: Google Analytics / Cloudflare / influence.co

POPULAR INTERESTS

62% Camera & Photography

57% Travel, Tourism & Aviation

46% Clothes, Handbags & Accessories

45% Friends, Family & Relationships

44% Art & Design

SERVICES OFFERED

- Sponsored Posts
- Photography
- Productreviews
- Brand Ambassadorship
- Sweepstakes / Contests
- Custom Content Creation
- Promotion / Speaker

PAST COOPERATIONS

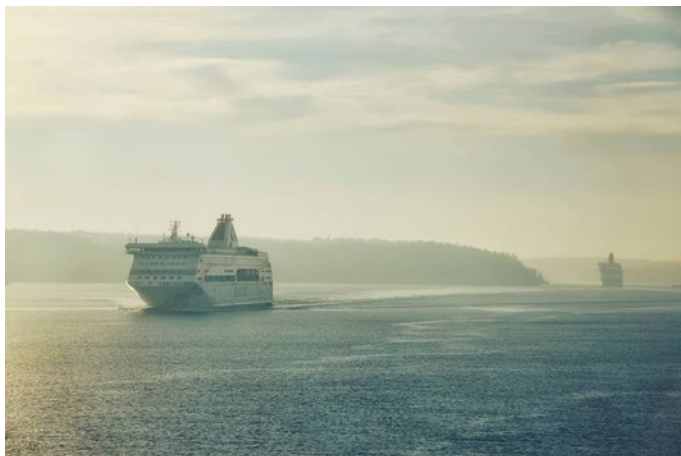


Do you have any questions or other wishes?

Please feel free to write to me.

WORK SAMPLES

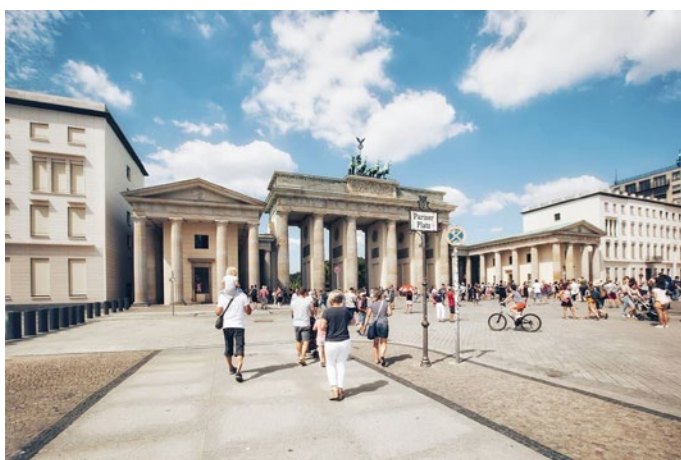
Here is a compilation of completed cooperation projects



TALLINK SILJA Deutschland



BlackBerry Mobile



Canon Deutschland



YONGNUO Lens

BLOGPOST AND PRESS

- [Yongnuo YN-14mm f/2.8 im Test](#)
- [Meine Reise mit der Reederei Tallink Silja](#)
- [Smartphone BlackBerry KEY2 im Test](#)
- [Press: Exklusive Influencer-Touren auf der IFA](#)
- [Press: Steffen Ostermaier— A Passionate Photographer](#)

READY TO COLLABORATE?

Let's talk at hello@berlinart-design.de