

RENO DADS

SPONSORSHIP AND ADVERTISING

Reno Dads is a group of local dads interested in helping to grow and amplify the messages of our community's family-friendly businesses and brands. We have numerous opportunities for partnerships, and are happy to develop solutions that work for you. Below are some pre-packaged options to consider:

DISPLAY ADVERTISEMENT

- Links to your site
- Footer of all pages on RenoDads.com
- \$100/mo or \$1,000 for a year
- \$2,500 for full year buyout

SPONSORED POST

- Article written about your brand by a Reno Dads author
- Posted on social media
- Boosted on Facebook
- \$130

PODCAST SPONSORSHIP

- 30-second ad read at start of show
- OR two 15-second bookends
- Links to social
- Links to website
- Links on social media
- \$100

EVENT SPONSORSHIP

- Customized

GUEST POST

- Your content on Reno Dads
- Posted on social media
- Boosted on Facebook
- \$100

SOCIAL MEDIA POST

- Image, video or text
- Posted on Facebook, Twitter and Instagram
- Boosted post
- \$40

PODCAST EPISODE

- Full podcast episode about you
- Guest of your choice
- Reno Dads will craft the entire episode around your brand
- Links to social
- Links to website
- Links on social media
- \$250

SPECIAL CONTENT

- Customized

For more information or to partner with Reno Dads, please contact us:

RenoDads@gmail.com • (775) 342-7453