

**@goodbikeroute**

Photographer | Randonneur | Traveler



2.1K Followers



100 Cyclist



## VIKTOR (GOOD BIKE ROUTE)

I am a 32 y.o. solopreneur & owner of this blog. This project is about travel via bike rides, using different types of bikes and ammunition, experimenting my personal commuter style, travelling Ukraine (worldwide rides in plans for future). And, of course, this project purpose is to build a business, cooperating with well known international brands.

## BRANDS THAT ALREADY SUPPORT THE PROJECT WITH THEIR PRODUCTS



**QUAD LOCK**



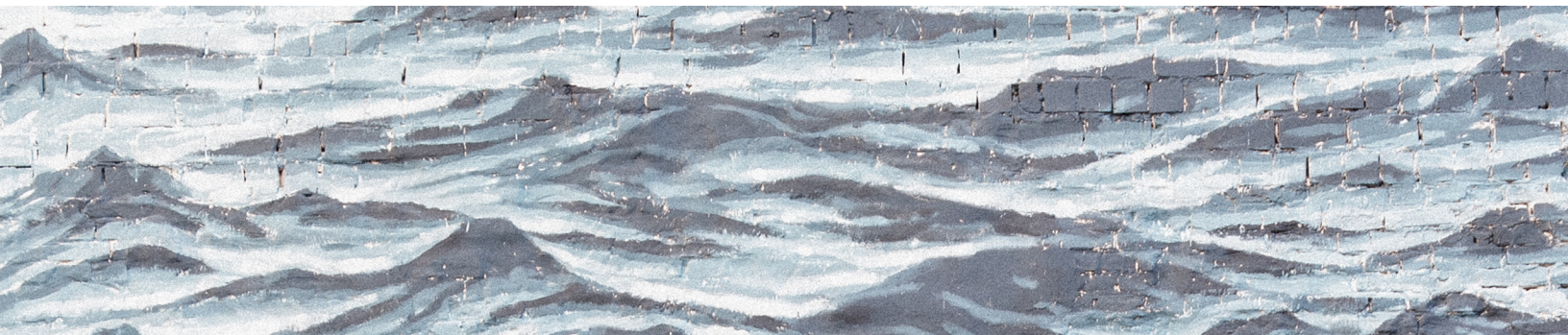
**komoot**

**Muc-Off**



1890  
0669033 - ESTABLISHED

**BORJOMI**





# MY GEAR

SOFTWARE:

ADOBE PHOTOSHOP  
ADOBE LIGHROOM  
CINEMAGRAPH PRO

HARDWARE:

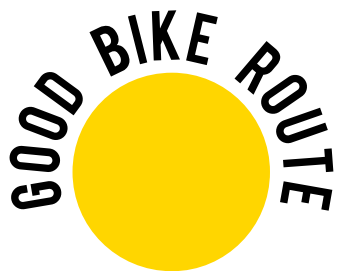
MACBOOK PRO  
DSLR SONY A-300  
IPHONE

BIKES:

CANYON ENDURANCE CF  
CANNODALE TRAIL







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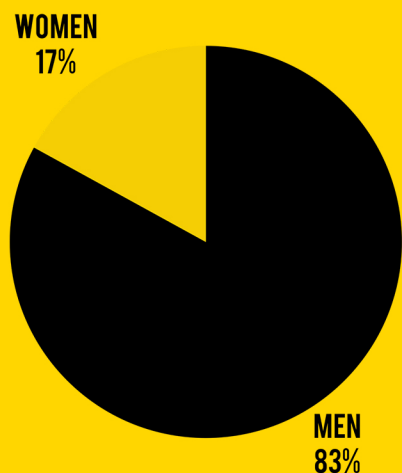
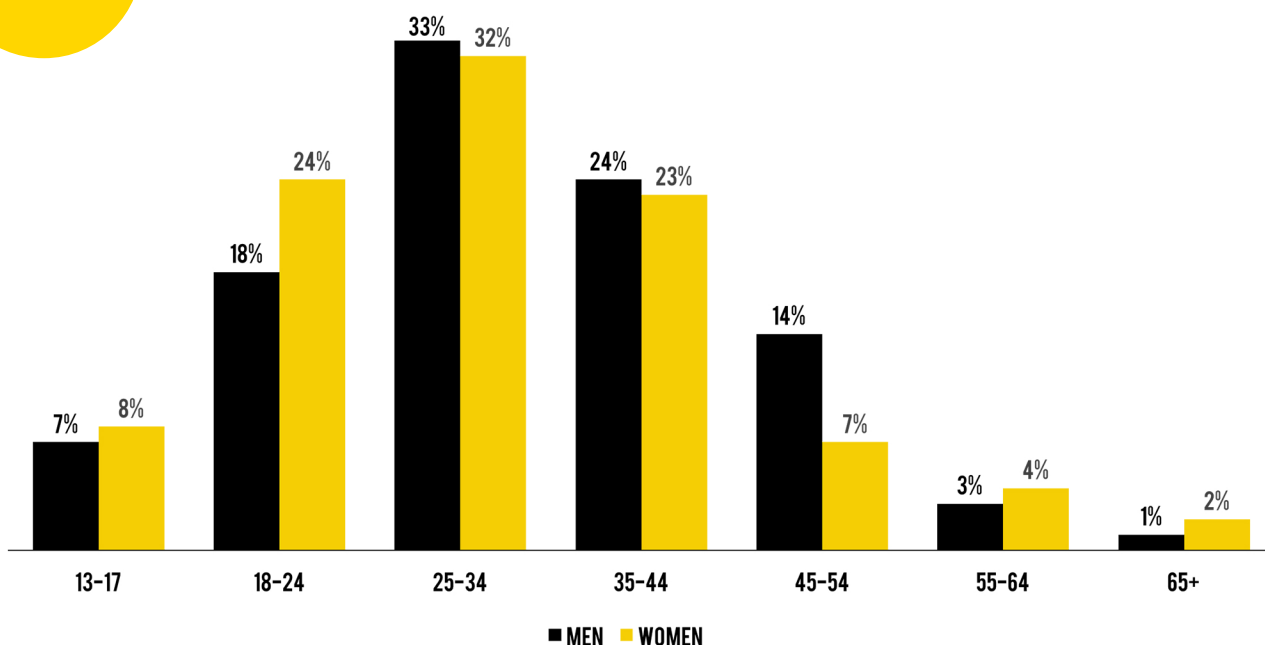
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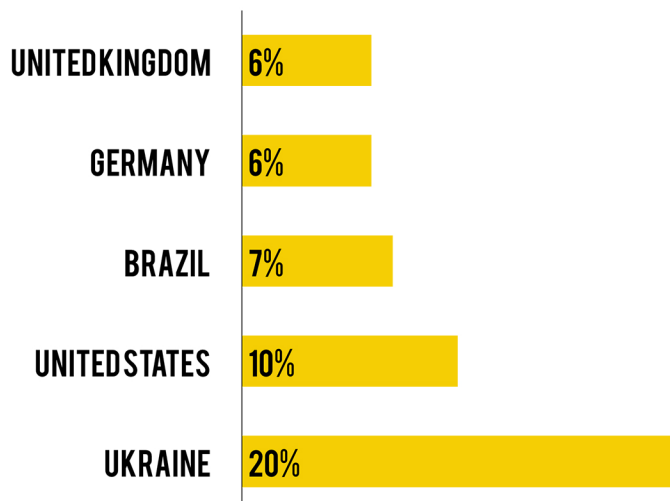


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## FOLLOWERS

The target audience and the main constituent audience of the project are adults and people of the medium and high standard of living. These are people who use a bicycle in everyday life. Mostly those who engage in cycling as a hobby or as a form of transport, sometimes athletic. The main age is the middle. Communicative and with a high level of social activity. They appreciate and love beautiful things and high-quality products.



## LETS GET STARTED:

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KYIV, UKRAINE