

FRESH & FEARLESS

ABOUT ME



Fresh And Fearless started in April 2013, as an online diary for when I went to university in London. After running F&F alongside my Biochemistry degree, it flourished into an online platform for travel advice, hotel and restaurant reviews. Along with my personal lifestyle posts.

Equestrianism was a huge part of Fresh And Fearless when it first started. After riding for many years and having owned three horses in the past. However, London life now means I concentrate on my blog a lot more. Often enough you will find me behind my camera or creating content on my laptop.

FRESH AND FEARLESS is a male run blog that has unisex audience mainly from the Canada, US and UK. Sharing the best food spots and luxury hotels across London, Europe and internationally. Destination tips and Tourism advice has become a popular topic on Fresh And Fearless.

In 2015 and 2016, Fresh and Fearless was featured in various media articles too, within magazines, online publications, newspapers but the latest publication was in national UK newspaper The Guardian. In 2017, Fresh And Fearless was named one of the Top 25 Travel Blog of 2017.

F&F also holds a brilliant presence across all my social media platforms and has a fantastic engagement with posts and social media shares. Fresh And Fearless is proud to have worked with some high end brands such as Four Seasons, The Langham Hotel, Harrods, The Dorchester, Daniel Wellington, Jet2 and many more!

PAGE VIEWS PER MONTH: 32,000

UNIQUE VISITORS PER MONTH: 26,000



1,708



7350+



11,000+



801,000+



374



64

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