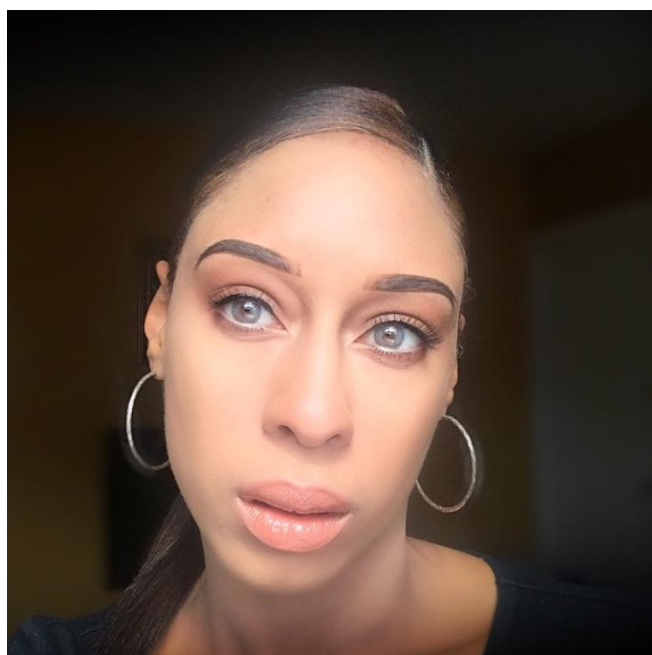
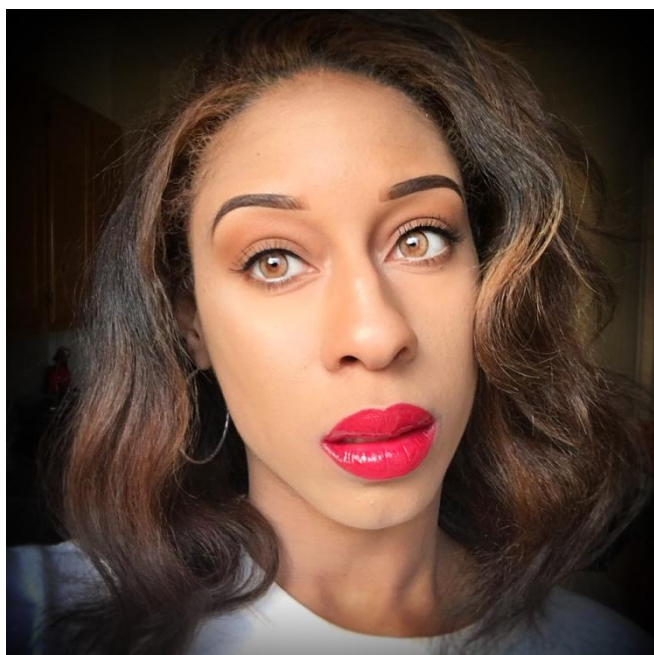


Lizette Baldeo

MAKEUP | FASHION | HAIR | LIFESTYLE



CONTACT ME

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Bronx, New York 10461
United States

Phone: 1 (347) 532-0542
Business Email: lizettebaldeo@gmail.com

SOCIAL MEDIA



8,089 Followers
[@l.baldeo](#)



3,166 Subscribers
[@LizetteBaldeo](#)



3,456 Followers
[@LizBaldeo](#)



218 Followers
[@LizetteBaldeo](#)

ABOUT MY YOUTUBE CHANNEL

I started my YouTube channel for women, ages 18 – 40 who love makeup, fashion, hair and beauty as much as I do. Women who want to learn how to do different makeup looks ranging from natural to colorful, women who want to dress chic and stylish while still being true to themselves, women who love to try out different hairstyles while finding out what works best for them, and women who just want to look and feel beautiful. Most of all, I created this channel for women who just want to be happy. My channel is for women who want to come together and know about beauty, from drugstore finds to inexpensive clothing, to the best colored contacts to buy. It is a space where we can all uplift each other and be the best versions of ourselves.

ABOUT ME

Hi! My name is Lizette Baldeo and I am passionate about makeup, hair, fashion and lifestyle content. I started my journey on social media a while ago after getting numerous questions ranging from what eyelashes I wear, to what makeup brands I like. I went from sharing all of my favorite beauty products with my friends & family to sharing it across all of my social media platforms and finding like-minded individuals like me, who are also passionate about the same things. I love sharing my knowledge and experiences with my followers & subscribers while creating fun, educational content so creating a YouTube channel was the perfect outlet. I also manage my own social media pages such as Instagram, Facebook, and Twitter where I share daily/weekly content.

15,000+

MONTHLY VIEWS ON YOUTUBE

1,000+

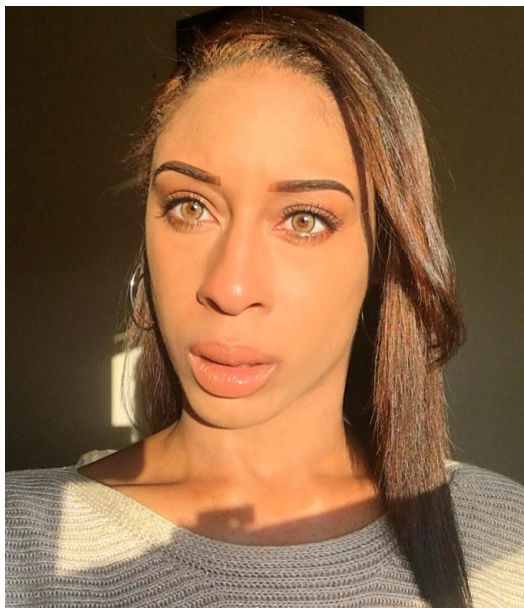
MONTHLY IMPRESSIONS ON
INSTAGRAM

652+

MONTHLY SUBSCRIBERS ON
YOUTUBE

Lizette Baldeo

MAKEUP | FASHION | HAIR | LIFESTYLE |



MISSION STATEMENT

'Be the best version of Yourself!'

Whether you are picking an outfit to wear, makeup to try, or a new hairstyle to try, do it all with the purpose of being a better version of yourself each and every day. It all starts with how you look on the outside and ends with who you are, on the inside.

SERVICE OFFERED

Sponsored Video on YouTube

\$200

Includes a HD-4K video where I specifically talk about your products, showing them in different settings and give a detailed review/tutorial showing how to use them and explaining the benefits to my audience.

Instagram Post & Story

\$150

Includes an HD-4K photo and/or video showing the product and how it performs. Pictures will be lightly edited and will remain on my Instagram feed permanently. An IG Story will accompany the Instagram Post and will remain there for up to 24 hours.

Instagram Static Post

\$100

Includes an HD-4K photo and/or video showing the product and how it performs. Pictures will be lightly edited and will remain on my Instagram feed permanently.

4-Post Series (On Instagram & YouTube)

\$325

Includes an HD-4K photo and/or video showing the product and how it performs. Pictures will be lightly edited and will remain on my Instagram feed permanently. An IG Story will accompany the post and will remain there for 24 hours. A dedicated YouTube video will be made where I specifically talk about the benefits of your products.

AUDIENCE

54%
Female

40%
25-34 yrs

50%
USA

15%
Europe

TOP VIDEO TOPICS

1. TTDEYE Polar Lights Brown contact lenses| These lenses are.....
2. Let's Chat While I Do My Makeup....Instylish Beauty Sponge Review
3. Colorcl Siesta Crystal Edition 'Halo Khaki'....Hmmm
4. How to Use Differin Gel|Does This Even Work???

BRANDS I'VE PARTNERED WITH

wet n wild[®]
los angeles

VANITY PLANET

Instylish

COLOR CL

VISION[®]
MARKETPLACE

ttdeye[®]
SEEING DIFFERENT