



TANISHA CHERRY

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RATES DEPEND ON THE SCOPE OF THE CAMPAIGN. AVAILABLE UPON REQUEST

About Tanisha

Tanisha Cherry is a fashion & lifestyle creator who keeps the average millennial women in mind. She has an appetite for exploring cultures, aesthetics, and lifestyles from across the globe. Her platform is a safe space to come for inspiration, conversation, tips and how to's on all things adulting, beauty, fashion, travel and food.

Tanisha captures the moments that matter the most to marginalized women. She, like many of these women, grew up not seeing herself represented in fashion and lifestyle spaces. As a result she didn't know a lot of things were closer in reach than she thought. So, Tanisha understands the importance of sharing those moments to inspire and show it's not impossible.

You can find Tanisha sharing all her "Cherryisms" on fashion, skincare, beauty, travel, food, lifestyle and fitness across all her platforms. Her content is a reference tool that anyone can relate to at any point in time. Tanisha's natural ability to unapologetically share personal elements about herself has allowed her to create a deeper connection with her online community.

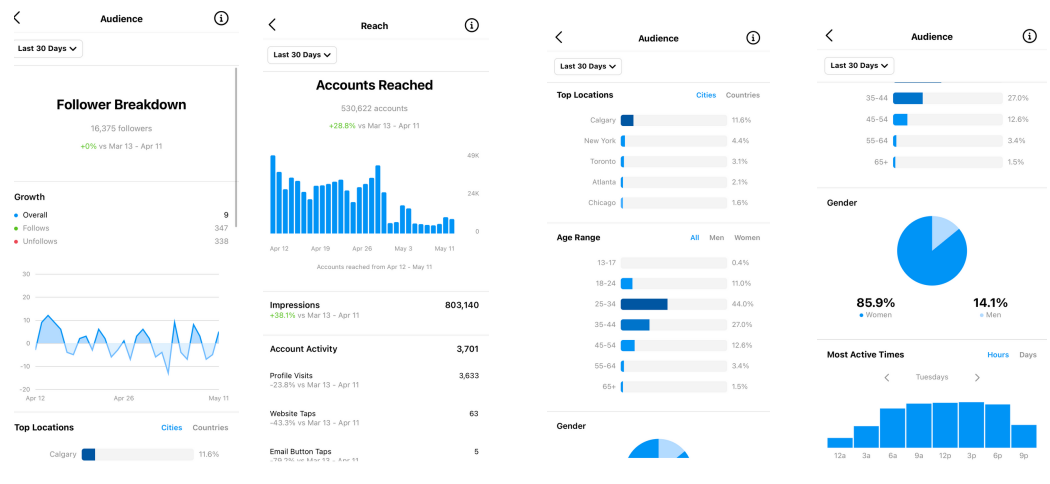
Partnerships

Tanisha has collaborated with brands such as Kate Somerville, Farmacy, Chef's Plate, Tourism Calgary, Strongbow cider, Brightside Financial, Lulus, Herbal Essence etc

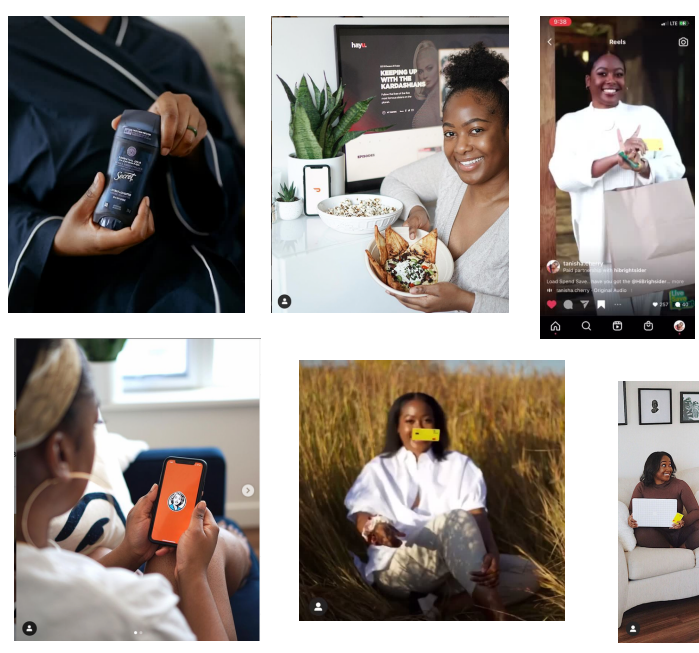
In 2021, Tanisha is focused on building her online community outside of Instagram. This has included weekly Youtube videos, Podcast episodes and creator chats on Clubhouse. She joined the Clubhouse app very early and created "The Creator Lounge" club, which is dedicated place for creators to ask questions, share information and offer support to other creators. The Club memberships is at 9.9k members and has hosted rooms with the Founder of Flodesk, Influencer author Brittany Hennessy, the Jumprope app team, and Notion etc.

2020, Tanisha was interviewed for the '[Posting a Black Square, but Not Black Faces](#)' article in the NY Times, quoted in the August issue of Cosmopolitan, interviewed for the '[5 Women On The Truth About Living Alone](#)' article on xonecole.com, and named in the '41 Black Influencers Who You Need To Follow' on Medium.com.

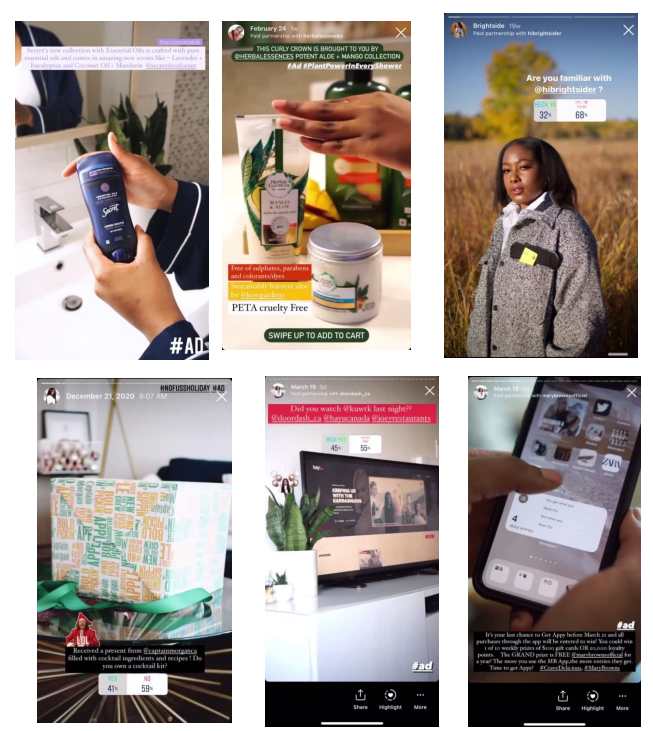
In 2019, Tanisha gave her audience more of what they have been asking for such as travel recommendations, beauty/fashion looks, home decor tips, fitness content, recipes, mini-tutorials, and more video content. She also wrote 3 articles for the Tourism Calgary website and an article for the Alberta Theatre Project. Tanisha also attended the Fall and Spring NYFW runway shows.



Infeed Examples



Story Examples



Publication Features



COSMOPOLITAN

The New York Times

tourism
calgary

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