
PLAID SHIRT YOGA PANTS

TRAVEL & LIFESTYLE BLOG FOR THE COMFY TRAVELER



MALLORY LINDSLY

Mallory Lindsly is a freelance writer and self-started travel blogger. She studied journalism, web design, and organizational communication. Her career started as a medical editor for a large healthcare organization and now she works with an electronic medical record. Mallory enjoys traveling, photography, and of course writing. Mallory also wears Plaid Shirts and Yoga Pants on the reg.

THE BLOG

Plaid Shirt Yoga Pants began in April 2017 as a way for Mallory to share her travel adventures, tips, and tricks. After going on a whirlwind number of trips she decided that she wanted to remember and share all of her experiences with her friends and followers.

Mallory only writes on what she's experienced and shares original photographs. Authenticity is key when it comes to Plaid Shirt Yoga Pant's blog and social media platforms. She focuses on handi-accessible travel activities and the New Orleans lifestyle when applicable. Her love for National Parks and cruises has helped her travel more and frequently over the past few years.

Plaid Shirt Yoga Pants is looking to expand travels to all over the world including, but not limited to, Europe, Beach Destinations, and National Parks.



5800+
Followers



3500+
Followers



4100+
Followers



128+
Monthly
Viewers



6,200+
Unique Monthly
Pageviews



80% From
United States

38%
Ages 25-34

27%
Ages 35-44

87%
Female

SERVICES OFFERED

- Brand Ambassadorships
- Freelance Writing/Sponsored Posts
- Guest Posting Swaps
- Press/FAM Trips
- Product Reviews
- Social Media Campaigns
- Festival Judge

PARTNERSHIPS & SPONSORED POSTS

- Fried Chicken Fest
- Commanders Palace
- Big Fake Wedding
- Jayne
- Tia Maria
- Poke Loa
- Walt Disney World
- Two Chicks Walking
- Wink Your Eyes
- Hofsas House
- Dryel
- Grammarly
- BiteMojo
- Abita + French Quarter Fest

AS SEEN IN

- Self Magazine - Backpack Guide
- The Washington Post - Trash Cans
- Fashion Edible - California Hikes

CONTACT ME

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SPONSORED SOCIAL AND BLOG POSTS

Option A - \$100

Sponsored social media post on Instagram with cross promoted on Facebook, Twitter, and Pinterest.

A minimum of 3 Instagram Stories are included.

Option B - \$250

Same as Option A but this package includes a 500 word blog post, targeted posts on Facebook, Twitter, Instagram & Pinterest for one month.

Option C - \$375

Same as Option B but this package also includes an ad for your brand/product on my website's sidebar for 30 days.

MEDIA AND FAM TRIPS

	BRONZE	SILVER	GOLD
PRICING	\$600	\$1000	\$1,500
SOCIAL MEDIA			
FACEBOOK	2	3	3+2 FB LIVES
INSTAGRAM	3	3+ 2 STORIES	5+3 STORIES
TWITTER	4	5	10
BLOG POSTS			
WORD COUNT	800 WORDS	1000+ WORDS	2000+ WORDS
#OF PHOTOS	4 PHOTOS	6 PHOTOS	10+ PHOTOS
TURNAROUND TIME	30 DAYS	21 DAYS	14 DAYS
SOCIAL MEDIA PROMO	INCLUDED	INCLUDED	INCLUDED
MEDIA CREATION AND USAGE RIGHTS	PERMISSION TO SHARE AND RESHARE PHOTOS AND BLOG POST	PERMISSION TO SHARE AND RESHARE PHOTOS AND BLOG POST	HIGH RES VERSIONS OF ALL PHOTOS POSTED

CONTACT ME

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