

LIFE IN GEORDIELAND

A PERSONAL GUIDE TO NEWCASTLE,
GATESHEAD AND BEYOND
BY RACHEL KERSHAW

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Rachel
KERSHAW



WHAT IS 'LIFE IN GEORDIELAND'

Life in Geordieland showcases the very best of what Newcastle, Gateshead and the surrounding areas have to offer. This personal and passionate blog by Rachel Kershaw reveals up-to-date, insider knowledge on everything from where to eat, drink and stay, to great nights out, shopping experiences and must-visit attractions. It is the go-to guide for the streams of tourists who regularly flock here, as well as providing local leisure seekers with top tips to help them make the most of living in this vibrant region.

ABOUT RACHEL KERSHAW

After an epic summer blogging on behalf of VisitEngland in the lead up to the London Olympics 2012, it seemed only right that Rachel kept writing about her favourite city and the place she calls home, so Life in Geordieland was born in 2013. Rachel has a great passion for the North East and her blog regularly features enthusiastic responses to what's going on in the region. Her dog Pat, partner James and fun-loving nieces and nephews often accompany Rachel on her adventures, providing opportunities for her to blog about a wide variety of subjects. Rachel has a background in advertising & marketing so is PR friendly and loves working with brands that fit her niche.

STATS

- Facebook Followers: 4,302
- Twitter Followers: 5,297
- Instagram Followers: 2,629
- Monthly web visitors: 6,500
- Doman Authority: 35

GET IN TOUCH

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For further details about working with Rachel Kershaw, who is also a professional copywriter and voiceover, please visit:
www.rachelkershaw.com

