

JAMIE ERICKSEN



JAMIEERICKSEN.COM

11.2K
Unique Visitors

45K
Page Views

My name is Jamie and I am a proud wife to an Air Force fighter pilot. While many may think he has the dream job, I personally believe I have the dream job. I am a stay-at-home-mom of three little girls. I guess you could say I'm a "certified Mom". I offer my followers tips and tricks for motherhood and family life in general. I'm passionate about parenting and surviving said parenthood gracefully. As an Air Force wife, I offer a new look into the lifestyle of military families and other families who may need to embrace a more versatile lifestyle.

Being a mom is hard work and as such, we take on many roles. Namely, cook, maid, chef, stylist, hairdresser, nurse, teacher, chauffeur, psychiatrist, and, worst of all, referee. As a mom who takes on these roles and more, I'm always looking for products and services that will make my job(s) easier and more enjoyable. In turn, I love sharing these products and tips with my followers because sharing is caring and I truly care.

WHO ARE MY FOLLOWERS?

My audience is primarily women between the ages of 18-34. Whether they are moms themselves, or women looking for style inspiration, they keep coming back because, not to toot my own horn or anything but, I keep them laughing. As a military wife, I have a unique opportunity to be a voice to and for other military families as well.



13,287

Followers



260

Followers



3,120

Combined
Followers

To connect with Jamie
please e-mail
ericksenjamie@gmail.com

7% INSTAGRAM ENGAGEMENT RATE

JamieEricksen.com is a growing girl and has been growing at a rate of 5% a month.

BRANDED PARTNERSHIPS AND COLLABORATIONS

PAULA'S CHOICE
SKINCARE

Johnson's

Gillette

britax

Kroger

Pampers

Reebok

PURINA

Enfamil

MAYBELLINE
NEW YORK

Dove

BRAWNY

phil&teds

TARGET

Neutrogena