

A person wearing a peach-colored dress is sitting at a table, pointing their right index finger at a map of the United States. The map is spread out on the table, showing state boundaries and major cities. The background includes a newspaper with columns of text and a woven placemat in the bottom right corner.

Fly A Whey

MEDIA KIT

Meet Amber

Hi, I'm Amber!

I'm a Kentucky-based health and travel blogger, photographer, and total foodie. I'm a serious wanderluster who loves exploring areas no matter how big or small. After finishing my bachelor's in International Economics and Globalization, I now work towards my MBA while go out and experience the world. My two biggest passions in life are staying healthy and traveling. As someone who pursues a life of travel, I'm also very health-conscious. I've lost over 100 lbs. with a lifestyle change, so the main focus of my blog is to encourage people to stay healthy while they travel, whether it's a vacation, business trip, they're a nomad, whatever it is really. I love promoting destinations and brands, but most of all, I love encouraging others to experience the world and get healthy.





About the Blog

www.flyawhey.com

The blog Flyawhey is a mash of fitness and travel, where staying healthy on the go is highly encouraged. This blog also provides various advice in regard to travel and health. There is a section dedicated to honest reviews such as: hotels, tour companies, transportation companies, travel related products, health/fitness related products, and fitness programs. Flyawhey has been hired by companies to expose their brand to a wider audience via social media.

19K+ Monthly Viewers

4.7K Email Subscribers:

Instagram Collaborations:

I receive on average 1000- 2500+ likes and 40+ comments per post. , my followers are highly engaged. So, I'm able to promote your destination, product, or service with beautiful imagery and tag your brand in the caption as well as the photo. I can also have your website or product in my bio, as well as do post for Instagram Stories and IGTV.

Blog Collaborations:

I will provide beautiful imagery (all original photos by me), as well as a blog post from 600 to 1,200 words. All blog posts are cross-promoted on Instagram, Facebook, Twitter, Tumblr, and Pinterest. Also, there is the option to promote the post (and/ or product) to my email subscribers list which is of 4.7k+





Flyaway

WANDERLUST & WELLNESS BLOG



20K Followers



1200 Likes



1320 Followers



13.5K Followers



80k + Monthly Average Views



100 Subscribers

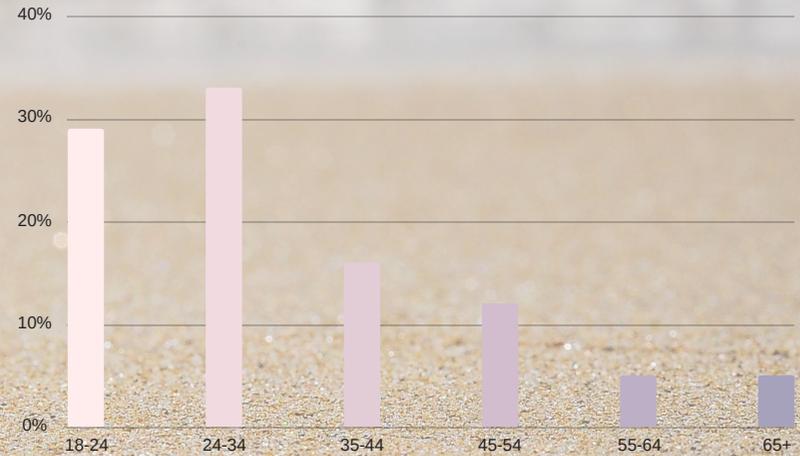
By Gender



Female: 72%

Male: 28%

By Age



By Location

United States, United Kingdom, The Netherlands, Brazil, Australia, Canada, Germany, Mexico, India, Italy

Top Cities: Los Angeles, New York City, London, Toronto, Paris



Brands I've worked with

Tourism



Hotels



Travel



Health



Fashion, Beauty & Lifestyle



Ways we can work together

- Affiliate Programs
- Banner Advertisements
- Brand Ambassadorships
- Collaborations
- Content Creation
- Editorial Opportunities
- Email Marketing
- Giveaways
- Guest Posts
- Interviews
- Press and Media Coverage
- Press and Media Trips
- Product Placement
- Reviews
- Social Media Live or Stories
- Social Media Takeover
- Sponsored Blog Posts
- Sponsored Instagram Posts
- Sponsored Videos





Get In Touch

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