

MEDIA KIT

The Edmund Farmhouse

Teele Schneider, St. Paul, Minnesota

Featured in *The Farmhouse Movement* magazine

Home décor, DIY, vintage, antiques

Let's work together!

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Fohr Verified Reach



About Teele Schneider

Teele has owned her 1917 home in the heart of St. Paul, Minnesota for over three years. She posts about her love for home décor, DIY and all things farmhouse to inspire and give tips to others. She is the face and voice of The Edmund Farmhouse with her main outlet being Instagram. Teele lives in her home with her fiancé Ryan and cat Yeti. By day, Teele is a Marketing Communication Manager.

Community

Followers:

70,000+

Audience:

94% female

Age:

21-24 32%

25-29 22%

Marital Status:

80% Married

Countries:

96% US

States:

10% California

8% Texas



Services

The Edmund Farmhouse offers a number of services, including: sponsored posts, Instagram takeover, story share, DIY tutorial, product reviews, brand ambassadorships and giveaways. If you have a unique idea, I'm open to hearing about it!



Partnerships

- Kirklands
- Delaney Hardware
- Daniel Wellington
- King of Christmas
- Apolis
- Hawaiian Isles Kona Coffee Co
- Warners' Stellan
- SureFit
- Cutting Edge Stencils
- Boutique Rugs

Pricing

Sponsored Post:

\$225

Instagram Stories:

\$150

Account Takeover:

\$200

Giveaway:

\$200

Tutorial:

\$250

If you are interested in monthly packages, inquire about pricing.