

ABOUT ME



My name is Leslie Cruz (middle name Joanny). I am a 28-year-old Latina naturally curly girl living in Florida. I am all about embracing our natural selves and I have an immense passion to help others. I love all things wavy, curly, coily hair. My goal is to encourage others to never give up on their journey (whatever it may be) and through my page, I want others to be able to come to me for advice, tips, tricks or simply a friend. I pride myself in being honest, professional and in always being ME.

BRAND COLLABORATIONS/CONTRIBUTIONS

@leslie.joanny

AND MORE

STATS

FOLLOWERS	ENGAGEMENT RATE	AVG. COMMENTS	AVG. LIKES
34K+	5.56%	67	1.815

RATE SHEET

SINGLE INSTAGRAM POST (DEDICATED POST W/ PRODUCTS) (PERMANENT POST)	\$119
SINGLE INSTAGRAM POST (DEDICATED POST W/OUT PRODUCTS) (PERMANENT POST)	\$99
VIDEO POST USING PRODUCTS (PERMANENT POST)	\$129
DEDICATED INSTASTORIES W/ BRAND TAGGED	\$9
BUNDLE PACK (INCLUDES ALL 4 MENTIONED ABOVE)	\$300
YOUTUBE VIDEO, GIVEAWAYS, ETC PER REQUEST - CAN DISCUSS VIA EMAIL.	

PayPal Email: its\_leslie0513@hotmail.com