



CONTENT



CREATORS

THANKS FOR TAKING THE TIME TO GET TO KNOW US!

Our names are Rod, Jessica, Santiago (6), and Nora (3) and we are full-time family travel content creators! We aim to inspire other families to get out and travel through our photography, videography, and blog. We love capturing fun family content and hope we can collaborate with you!

FEATURED BY



LET'S WORK TOGETHER...

Showcasing Family Fun All Over the World!

If your brand seeks to show off your kid-friendly amenities, have new promotional material, and reach real families with a high interest in travel then we believe we would be a great asset to you. As The Jetsetting Family, we strive to capture family-friendly aspects of your brand in a beautiful yet relatable way through photography and videography. Our audience includes a young generation that consumes content through the web and seeks potential travel destinations through social media posts. We want to provide you with beautiful content that both of us can share through social media.

We are typically share our content through Instagram posts & stories, long and short form videos, and blog content at our site,

www.thejetsettingfamily.com

OUR AUDIENCE



Loves to travel and is seeking fun countries, states, or cities to visit



Families between the ages of 25-50 who have children



Looking for family-friendly accommodations across the globe that can easily host children.



Searching for travel gear, photography equipment, and active wear for both adults and kids



BRANDS THAT WE HAVE WORKED WITH



Here's What They Had to Say About Us:

GRAND HYATT, KUALA LUMPUR

"From the initial arrangement to final deliverables of our collaboration, The Jetsetting Family was very fun to work with and both Jessica and Rodrigo were very professional. They manage to deliver our agreed contents in a timely manner and we absolutely adore all the photos taken in Grand Hyatt Kuala Lumpur. Looking forward to welcome the family again!"

TRAVEL NEVADA TOURISM BOARD

"Not only did Jess and Rod go above and beyond producing great, authentic content for us, but they were also a breeze to work with. We loved watching their road trip through Nevada unfold with their family, and would happily partner with them again!"

More client reviews available upon request.

WHAT WE OFFER

PHOTOGRAPHY & VIDEOGRAPHY SERVICES

As traveling photographers, we offer the unique opportunity to naturally capture our children and family enjoying your hotel or attraction. Our lifestyle look is natural and relatable to audiences. We also capture underwater and drone images/videos depending on your needs.

WRITTEN CONTENT ON OUR BLOG

We are happy to provide a fair review of your product or service on our blog! This includes highlighting your brand/product, and describing how our audience can enhance their life or travel experiences by using it. This can also include affiliate relationships that may be mutually beneficial.

MARKETING CONSULTING

With both Rodrigo and Jessica having MBAs and Rodrigo being a former marketing instructor at a university, we have the expertise to help you with all of your marketing needs. Whether it is teaching staff how to manage social media or developing a marketing strategy for the company to implement, we are excited to work with you!

PRESS TRIPS

If you need to spread the word about your destination, brand, or event, we are happy to help you! We can provide amazing marketing materials along with comprehensive blog and social media posts that will reach thousands of travel families.

**FOR QUESTIONS REGARDING OUR BRAND OR SPONSORSHIP AND
COLLABORATION OPPORTUNITIES, PLEASE CONTACT US AT:
HELLO@THEJETSETTINGFAMILY.COM**

Our Social Media Channels

THE JETSETTING FAMILY

INFLUENCE
33,180


28.3k


1.2k


3k


601

ABOUT ME |  COLORADO SPRINGS, UNITED STATES

We are a family of 4 traveling the world full time.



@THEJETSETTINGFAMILY

6.2%
MONTHLY GROWTH

28.3k
FOLLOWERS

17%
REACH

2.5%
ENGAGEMENT

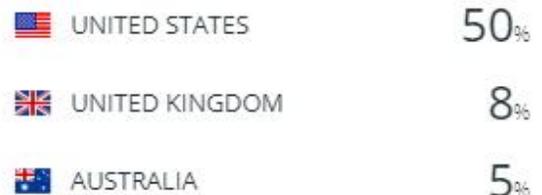
AGE



GENDER



AUDIENCE



TOP CITIES

- London, England
- New York, New York
- Sydney, New South Wales

ADVANCED ANALYTICS >



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