

Kelsey Lynn

FASHION | TRAVEL | LIFE



Kelsey Lynn Barlow

LIFE & STYLE BLOGGER

A New England based content creator offering style, travel, and life inspiration for the every day girl. I style classic, on-trend outfits and explore must-see locations to help the busy millennial woman maximize how she spends her limited time and money. Kelseylynnb's lifestyle inspiration offers attainable "best of" style, travel, and life advice from a girl that understands what it's like to live a busy life. Kelseylynnb strives to help young women spend more time experiencing life in the moment.



KELSEYLYNNB.COM

3.5k
Lifetime Views

800
Monthly Views

EST.
March 19, 2018

INSTAGRAM: @KELSEYLYNNBARLOW
FOLLOWERS: 7,170 REACH: 7.7K
ENGAGEMENT: 5.5%
WEEKLY IMPRESSIONS: 27.1K

PINTEREST:
KELSEYLYNNBARLOW
MONTHLY VIEWS: 352K
MONTHLY ENGAGED: 13K

Other Accreditations:

- "Most Organized Vizzie 2018" award for work on Neutrogena /Riteaid campaign in 2018 awarded by VizSense

- FOHR top influencer for Neutrogena, May 2018

- Retail industry professional with experience in planning and allocation for the leading off-price retailer in the world.

- Experience working with retailers including Lowes, Costco, Walmart, TJX, and exceeding quality of deliverables and performance expectations.

- Lifetime travel includes 18 countries across North America, Europe, and Asia. Lived in Florence, Italy for four months.

To contact Kelsey:
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BRANDED PARTNERSHIPS AND COLLABORATIONS

JORD



Neutrogena
#1 DERMATOLOGIST RECOMMENDED

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