

Kristin Reveles

LIFESTYLE, FASHION, TRAVEL



Media Kit



THELOVELYCHICA.COM

Blog Stats

600 Monthly Views



@KRISTIN_REVELES

25k Followers

TARGET Female 84%

AUDIENCE Male 16%

AGE 18 - 35
RANGE

TOP CITIES

Los Angeles

New York

Dallas

Mexico City

Brands

Toyota USA

Peter Thomas Roth

Evian

Erin Condren

Eva Hair NYC

BOTTAIA Winery

Mad Hippie

Go Jane

Crocs

Kay Jewelers

AdoreMe

Rosato Wines



350k+

Monthly Views



146



300

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RATE CARD



25k



600
Monthly
Views



350k+
Monthly
Views



146

Instagram

1 Dedicated Instagram Post:	\$315
Non-Dedicated Post:	\$175
Instagram Story:	\$125

Blog

Dedicated Post:	\$180
Non-Dedicated Post:	\$125

Social Shares

\$50 per share

*Customized packages & discounts with multiple packages available

EMAIL

kristin.reveles@gmail.com

WEB

www.thelovelychica.com